CPA Practice **Advisor**

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RUN Powered by ADP Payroll for Partners is a wholesale payroll platform designed for accounting professionals. The RUN platform is designed exclusively for Internetbased payroll processing and can be implemented across a wide range of industries. Backed by ADP, one of the premiere online payroll vendors, extensive marketing materials are provided to aid accounting professionals in generating a payroll service revenue stream.

Basic System Functions: 5 Stars

RUN Powered by ADP Payroll for Partners is part of ADP's Internet-based payroll service platform designed for businesses with 100 or fewer employees. The service is

web-based, and ADP secures client data through the latest encryption techniques in

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Payroll processing is accomplished in two easy steps. The first step involves time entry which is accomplished by manual data entry by the client or accounting professional. The second step allows the accounting professional to preview the payroll for validation before finalizing the payroll. After that, ADP handles all tax compliance responsibilities, including filing returns and remittance of all federal, state and local liabilities.

Direct deposit is included with the full service payroll offering and ADP will process this on behalf of the client. Each employee may have up to four separate bank accounts setup for direct deposit. ADP checks or direct deposit may be available on the next business day as long as the payroll is submitted to ADP on the day prior by 3pm local time. Employees without bank accounts can also be given a debit card which provides instant access to their earnings.

One feature unique to HR411 is the ability to generate employee handbooks by answering a series of predetermined questions. Based on answers to these questions, HR411 generates a custom handbook based on federal employment law that is fully editable in Microsoft Word format. A variety of other checklists and predetermined letters are also included, such as rejection letter notices and job application formats.

Reporting & Monitoring: 4.5 Stars

A wide variety of reports is included with RUN Powered by ADP Payroll for Partners and each report is grouped across four categories. Reports are produced in real-time immediately following payroll processing. Reports are simple to use and can be filtered by date ranges and employees, are limited in their filtering and are limited to general filters like date and employee specific information.

RUN does not have a traditional report writer for creating special reports. All standard reports, however, may be exported to a Microsoft Excel file format for

further filtering or formatting and customization. Firms striving for a paperless

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payroll related items.

Direct payroll integration is offered for QuickBooks (Online, Pro, Premier, and Enterprise), Thomson Reuters Accounting CS, and Xero. Other accounting products may be able to import data from RUN using Microsoft Excel and CSV file formats.

Help/Support: 5 Stars

The RUN Powered by ADP Payroll for Partners website has an excellent online help feature. In addition, phone and e-mail support is provided by the ADP payroll team assigned to the accounting professional's account. Service center hours are extended during peak periods to support accounting professionals working outside of normal business hours.

On nearly every data entry screen throughout the system, online help is available through a help question mark icon located at the top of the data entry areas. When users click on this icon, a list of frequently asked questions related to the current screen along with appropriate answers are displayed. In the dedicated support area of the service solution, users have access to a variety of general help topics through a hyperlinked help screen.

A getting started guide along with instructions associated with quarterly and yearend tasks is also provided. Updates to the system are automatic and generally do not require any user intervention.

Client Self-Service Features: 5 Stars

RUN Powered by ADP Payroll for Partners provides a basic portal for employees to view and print their historical and current pay stub information. Employee access may be controlled by the accounting professional and each portal may also be branded with the employer's logo. W-2s may be viewed at the client level for printing and review, but these are not delivered directly to individual employee

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Strengths

- With over 375,000 small business clients, RUN has a solid user bas
- Cloud-based payroll with comprehensive support for all jurisdictions
- Simplified cloud-based time tracking, payroll delivery and reports on demand
- Full integration with HR products, such as hiring, tracking and document storage
- Full Affordable Care Act support, including links to external resources
- Phone and e-mail support is provided and on-demand help is accessible from virtually every screen
- Fully outsourced compliance filing and tax payment is included with the service
- Scalable and full-featured to meet the growing demands of client needs

Potential Limitations

- More complex to set up and expensive than other packages
- Add-on services may be needed to achieve full HR and employee management functions

Summary & Pricing

RUN Powered by ADP Payroll for Partners is designed for accounting professionals looking to provide full service payroll options to small business clients with 100 or fewer employees who want a cloud-based payroll solution. Built-on the RUN platform offered by ADP to small businesses, this service is modified to allow accounting professionals to create a comprehensive payroll service revenue stream, quickly and efficiently.

All payroll compliance is processed through the RUN platform and is handled by ADP which relieves the compliance burdens from the accounting professional. Standard

pricing for the full service offerings is \$60 per client, per month plus a nominal per

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Payroll

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