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CAM Commerce — Retail STAR/Retail STAR Lite

Mary Girsch-Bock • Sep. 05, 2014

CAM Commerce — Retail STAR/Retail STAR Lite

2011 OVERALL RATING ★★★★★

★★★★★ BASIC SYSTEM FUNCTIONS

★★★★★ SPECIALIZED FEATURES/SERVICES

★★★★★ TRACKING/REPORTING

★★★★★ INTEGRATION/IMPORT/EXPORT

★★★★★ HELP/SUPPORT

800-726-3282

www.camcommerce.com

2011 Overall Rating 5

Best Fit

Retail STAR is well suited for larger retail businesses that offer both brick and mortar and e-commerce sales. The partner product, Retail STAR Lite is a great starter product

for small, single-location retailers looking to utilize many of the features found in larger POS products.

Strengths

- Scalable, with the ability to add modules as needed
- Available as a single-location product for the cost of shipping
- Easily customized with an excellent selection of add-on modules
- Solid inventory/warehouse management capability
- E-commerce capability

Potential Limitations

- Product setup can be time-consuming
- Extended product training may be needed
- Pricing levels vary by user licenses & add-on modules

Summary & Pricing

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Retail STAR is a robust POS product that also offers excellent back office capability. Ideal for larger retailers with multiple locations, Retail STAR also offers Retail STAR Lite for single-location retailers to get a feel for the product. Subscription Plan agreements for Retail STAR Lite start at \$59 per month. This is a bargain when the true power of this product is realized.

Product Delivery Methods

On-Premises

SaaS

Hosted by Vendor

Specialized Features/Services -5

Tracking/Reporting -5

Integration/Import/Export -5

Help/Support – 5

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