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Isaac M. O'Bannon • Sep. 03, 2014

The latest charitable giving trends report from Blackbaud shows that overall [charitable giving](#) to nonprofits increased 3.1% and [online giving](#) increased 8.0% for the three months ending July 2014 as compared to the same period in 2013.

As reported in the recently released [Charitable Giving Report](#), overall charitable giving grew 4.9% and online giving grew 13.5% for the full year 2013 compared to the full year 2012. Visit the [interactive infographic](#) to view highlights from the report.

The Blackbaud Index provides the most up-to-date information on charitable giving today. Tracking more than \$13 billion in US-based charitable giving, the Index is updated on the first of each month (or the next business day) and is based on a three-month moving average of year-over-year percent change.

Featuring overall and online giving, the Index can be viewed by size and subsets of the nonprofit industry via an interactive online chart. The Index now features a fundraising benchmark calculator that allows users to easily chart their own results against the Index and historical data to provide a fuller view of charitable giving.

In addition, [The Blackbaud Index Canada](#), which tracks charitable giving to the Canadian nonprofit sector, today reported overall charitable giving increased 3.1% and online giving increased 10.6% for the three months ending July 2014. The Canadian Index draws its data from 285 organizations that raise more than \$700 million a year and can be accessed at www.blackbaud.ca/blackbaudindex.

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