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accounting and tax practices since 2000. It is part of Tenenz, Inc., which has focused on providing marketing materials and accounting supplies to the industry for over 40 years.

John Higgins • Aug. 08, 2014



Accounting and Financial Site Builder (AFSB) has been providing websites for accounting and tax practices since 2000. It is part of Tenenz, Inc., which has focused on providing marketing materials and accounting supplies to the industry for over 40 years.

Some of the more notable feature offered by AFSB include:

- Use your own domain name and get up to 20 email accounts. The email accounts

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Monthly Software Features

- Secure File transfer application
- Events calendar
- Built-in tax organizer
- Accept credit card payments on your web site
- Comprehensive E-mail marketing tools providing flexible content, open templates, list management and live reporting
- The only web builder service offering subscribers on-going discounts on all Tenenz tax and accounting products for your firm

Best Firm Fit

Firms that want a highly customizable website and the ability to manage their own web site content any time and from any where

Strengths

- Extensive library of templates, images, calculators and other content
- Single source for all of your marketing materials
- Fast, wizard driven web site setup

Potential Limitations

- Will need to spend some time to decide which content to include and what to exclude

Summary and Pricing

Pricing is \$299 annually. Additional fee based service are available including custom design, search engine optimization and more.

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