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Isaac M. O'Bannon • Aug. 01, 2014

The latest Blackbaud Index shows that overall charitable giving to nonprofits increased 1.6% and online giving increased 8.0% for the first half of 2014 as compared to the first half of 2013. In addition, overall charitable giving grew 1.5% and online giving grew 8.7% for the three months ending June 2014 as compared to the same period in 2013.

As reported in the recently released Charitable Giving Report, overall charitable giving grew 4.9% and online giving grew 13.5% for the full year 2013 compared to the full year 2012.

The Blackbaud Index provides up-to-date information on charitable giving, tracking more than $13 billion in US-based charitable giving, the index is updated on the first of each month (or the next business day) and is based on a three-month moving average of year-over-year percent change.

The index now features a fundraising benchmark calculator that allows users to easily chart their own results against the Index and historical data to provide a fuller view of charitable giving.

In addition, The Blackbaud Index Canada, which tracks charitable giving to the Canadian nonprofit sector, reports that overall charitable giving decreased 6.8% and online giving increased 4.8% for the three months ending May 2014. The Canadian Index draws its data from 285 organizations that raise more than $700 million a year and can be accessed at www.blackbaud.ca/blackbaudindex.

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