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Justice Marshall Rothstein of the Supreme Court of Canada

Isaac M. O'Bannon • Jul. 28, 2014

Legal and financial information provider [Bloomberg BNA](#) will co-host the inaugural Canada Transfer Pricing Conference in Toronto this September. BBNA, which also produces accounting and tax software, is presenting the conference in conjunction with the international legal firm [Baker & McKenzie](#), in association with the Tax Management Education Institute.

The Canada Transfer Pricing Conference, which follows conferences in Paris and Washington, D.C., will feature senior government, industry, and transfer pricing experts from around the world, and will cover significant transfer pricing developments from Canadian, U.S. and global perspectives. The conference will take place in Toronto on September 29 and 30 at TIFF Bell Lightbox with hotel accommodations at Hotel Le Germain.

“Multinational companies cannot afford to ignore Canada when it comes to transfer pricing,” said Molly Moses, Managing Editor for Bloomberg BNA Tax & Accounting's Transfer Pricing Report. “The Canadian Revenue Authority (CRA) has been very active regarding transfer pricing, and this conference will arm attendees with actionable insights and intelligence they can use to help their organizations effectively navigate the rapidly changing landscape in Canada.”

The conference will discuss topics such as the diverging economic views between the CRA and IRS, how taxpayers can navigate these disparities, managing controversies with the CRA, Canada's stance on the treatment of intangible property in the context of the OECD's work, and updates on the OECD's September deadline on several BEPS action plan items.

The event will also provide an overview of the evolving impact on transfer pricing

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Chair of Working Party No. 6 Richard McAlonan, former Director, Advance Pricing and Mutual Agreement Program at the Internal Revenue Service; Director of National Tax Transfer Pricing Controversy, Ernst & Young Sue Murray, Director, Competent Authority Services Division, Canada Revenue Agency Carlos Pérez-Gomez Serrano, Head of Transfer Pricing, Mexican Tax Administration Services Robert Stack, Deputy Assistant Secretary, International Tax Affairs, Office of Tax Policy, U.S. Department of the Treasury

More information on the conference, including the full agenda and registration, is available [online](#).

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