CPA

Practice Advisor

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Tax and accounting technology developer Wolters Kluwer, CCH has made its new *CCH IntelliConnect Direct* available to all professionals. The system, which provides a universal research interface that offers anytime, anywhere access to accurate, reliable, and continuously updated U.S. and global tax, accounting and regulatory information and guidance, had been in limited beta availability. It works on desktops, laptops, tablets and mobile devices.

CCH IntelliConnect Direct users report that the new, customizable interface significantly simplifies the research experience: "This is applicable for everyone, at all levels, who find themselves doing tax research," said Chris Benson, CPA/PFS, L.K. Benson & Company. "New and young staffers alike can pick this up very quickly, just as easily as doing a common Web search. But with CCH IntelliConnect Direct, you know the results are trustworthy and accurate coming from the tax experts at Wolters Kluwer, CCH."

Jason Saathoff, Tax Manager at AmeriPride Services Inc., agreed: "Compared to other

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and calculators? without sifting through publications or lengthy documents.

"With *CCH IntelliConnect Direct* and *Quick Answers*, Wolters Kluwer, CCH has focused on making research simpler and more useful for professionals doing research," said Randy Johnston, Executive Vice President, K2 Enterprises. "By highlighting common questions and answers to key industry topics through a customizable, universal interface, tax and accounting professionals receive rapid, clear and reliable tax details they can then share with their clients. It's a win-win solution for all parties."

"The feedback we've received on *CCH IntelliConnect Direct* has been overwhelmingly positive," said Josh Braunstein, Vice President and General Manager of Research & Learning at Wolters Kluwer, CCH. "Customers and prospects have told us they require faster and more direct access to answers right at the point of need. *CCH IntelliConnect Direct* and *Quick Answers* address that need and allow users to customize their research experience, focusing on the areas that are most critical to them and to their businesses. This ultimately helps them streamline their workflow and improve accuracy and efficiency? all of which are critical in the tax and accounting profession."

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