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CRM technology solution, netFORUM Pro version 2014.1. These features include deeper batch accounting functionality, membership renewal enhancements, and overall improvements to the user interface, further enhancing the already enjoyable user experience. Abila provides software solutions dedicated to serving dynamic membership associations, nonprofit organizations, higher education institutions and government agencies.

May. 21, 2014

abila™
INSPIRE POSSIBILITY

Abila today announced that advanced new features have been added to its Social CRM technology solution, netFORUM Pro version 2014.1. These features include deeper batch accounting functionality, membership renewal enhancements, and overall improvements to the user interface, further enhancing the already enjoyable user experience. Abila provides software solutions dedicated to serving dynamic

membership associations, nonprofit organizations, higher education institutions

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netFORUM Pro is the most popular CRM solution for associations seeking powerful association technology without the ongoing expense of a customized solution. netFORUM Pro provides a complete set of membership management features, plus advanced querying, the ability to integrate with third-party applications and features for managing certification and award programs.

netFORUM Pro enhancements include:

- Greater flexibility to pricing – add a start date and an end date to product pricing based on member and non-member historical involvement.
- Improved accounting updates – simplify new transaction types, ledger entry updates, batch processing and invoice cancellations.
- Streamlined renewal processes – members that have lapsed or previously terminated their memberships can now be renewed en masse.

Other product enhancements include user interface improvements that lead to an easier and more streamlined experience for all customers.

"This improved functionality is based off of direct feedback we have received from customers, partners, and stakeholders. These changes set the stage for future enhancements and a better user experience across the board," said Russ Odom, senior vice president, Abila.

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