

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

leading provider of cloud-based software that delivers a broad array of compliance solutions related to sales tax, VAT and other transactional taxes.

May. 20, 2014

Global payment gateway [BlueSnap](#) today announced an integration with [Avalara](#), a leading provider of cloud-based software that delivers a broad array of compliance solutions related to sales tax, VAT and other transactional taxes.

As a result of this partnership, BlueSnap merchants can now use Avalara's AvaTax™ capabilities from within their existing workflow to automatically calculate the final tax amount on every invoice. This provides BlueSnap users with a cost-effective way to simplify the complexity of calculating taxes in more than 100 countries worldwide with ecommerce-class scale, speed, and reliability.

“Calculating duty and sales tax is extremely complicated, and given the different compliance rules worldwide, many merchants constantly worry about meeting their tax obligations,” said Jeff Coppolo, head of Global Business Development at BlueSnap. “Our partnership with Avalara will allow merchants to easily manage and remain compliant on increasingly complicated tax regulations, giving them more time to focus on their core offering.”

Avalara combines their extensive proprietary database with advanced algorithms for precise real-time address validation and geolocation, application of taxability rules, tax calculation, tax return preparation and filing, tax remittance, and tax forms and records management.

For BlueSnap merchants aiming to increase global sales, this integration provides an easy, cost-effective way to penetrate new markets without having to become a tax expert in each individual country.

“Accurate calculation of taxes is critical for increasing conversion at the point of

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

and functionality already help merchants break into new global markets and eliminate snags that cause shoppers to abort the purchase process. The Avalara connector will complement these services that global BlueSnap merchants have come to value.

Automation • Sales Tax • State and Local Taxes • Technology

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2024 Firmworks, LLC. All rights reserved