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## Accounting Professionals

Leaders from RootWorks, LLC today announced the launch of the company's new website, [rootworks.com](http://rootworks.com). The completely redesigned website features highly advanced education resources for both the accounting profession at large and exclusive resources for RootWorks members.

May. 11, 2014



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Rootworks' new website provides accounting firm leaders and professionals with free webinars focused on practice management; a complimentary Next Generation Accounting Firm guide; the free RootWorks Grow mobile app to help firms follow RootWorks' proven pathway to becoming a Next Generation Accounting Firm; access to the RootWorks blog and news center; and the option to purchase the RootWorks Planner™. Also available is the collection of books authored and co-authored by

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where RootWorks members share ideas and insights and ask questions, as well as interact with the RootWorks team to address firm-specific and industry-wide issues.

- An online catalog and registration for RootWorks professional continuing education sessions and conferences at the new RootWorks [Learning Center](#), located in Indianapolis, Indiana.

“We are excited to launch our advanced new website, enhancing the information and education we offer to our members and the accounting profession as a whole,” said Darren Root. “The new rootworks.com makes the pathway to Next Generation Accounting Firm ownership more accessible to accountants who wish to make the transition from technician to entrepreneur. It also gives our existing RootWorks members the ability to move more quickly along The Intentional Accountant Continuum™ through enhanced education and resources, along with the ability to easily connect with peers who share common goals.”

Firm Management

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