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profitable with the payroll services they offer small business clients.

Apr. 24, 2014

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Sean Manning is on a mission to help tax and accounting professionals become more profitable with the payroll services they offer small business clients.

The Colorado CPA is the president of Payroll Vault, a cloud-based payroll service

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"I'm looking forward to sharing what I know about building a successful payroll business with my fellow accounting professionals," stated Manning. "For too long, firm owners have handed over payroll business to the big vendors, believing it to be a service fraught with headaches. My goal is to educate the profession on how easy it can be to offer this very lucrative service."

Manning will share his expertise on building a sound payroll model and how he transformed payroll into a raging revenue stream. He will share his first-hand insights on technology, business and pricing models, marketing, branding, and more.

"My main goal is to educate," Manning stated. "I want to help practitioners understand the real profit potential of payroll, and then help them move forward with building their own payroll business."

Payroll • Technology

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