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## SurePayroll for Accountants

### SurePayroll

A nip and a tuck – a technology make-over makes SurePayroll for Accountants a CPA favorite! Changing the face of online payroll for accountants in 2012 through an innovative technology tweak proved a catalyst for explosive growth and a new world of opportunity for literally tens of thousands of accountants who currently manage payroll for their clients nationwide.

Our accountant customers checked it out – asked for even more tweaks – and SurePayroll for Accountants heard them loud and clear which is why its adoption has grown by more than 30 percent in just two years. SurePayroll for Accountants Reseller program now allows accountants across the country to brand the leading easy online payroll service, turning a once tedious, time-consuming chore into a hassle-free, profit generating opportunity to scale their payroll business.

### **CPAs Say SurePayroll for Accountants is Invaluable.**

Here's why. Easy Management Payroll is now even easier to manage through SurePayroll for Accountants client management dashboard. With one login to a secure dashboard, accountants can instantly access all client payroll reports and accounts; manage client billing options; enroll new clients; and process payroll on the clients' behalf from anywhere, anytime. The product also provides integration with the most popular accounting software.

Further, this advanced technology solution provides a comprehensive online payroll product portal that is customized with the accountant's name, logo and color

scheme. So their clients securely access the payroll product through a portal from

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marketing tools including web-to-print collateral to help accountants market their branded online payroll.

### **Clients Benefit! Saving Time Means Saving Money**

The CPA's clients simply input their hours, preview payroll and approve. Recurring payrolls can be done in just one click. Not to mention that the online service allows clients to process payroll from anywhere with Internet access – even their smartphone! And now their accountants have instant access – no more trading phone calls or trying to coordinate schedules. This means CPAs can focus on other core business!

### **Critical Peace of Mind and Expert Support**

The CPA's clients can rest assured as they get payroll from the accountant they trust. The online service automatically calculates, files and pays all local, state and federal taxes and provides automatic new hire reporting; customized business templates; and HR labor law posters. If a client ever has a payroll question, it can be answered online via the extensive online library, via Live Chat, email or by phone 6 days a week from experienced US-based payroll specialists.

With SurePayroll for Accountants, we do all the work and our CPAs get all the credit!

**Click here to see all of the [other nominees for the 2014 Innovation Awards](#).**

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