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Apr. 17, 2014

Big 4 accounting and consulting firm KPMG LLP is getting green this Earth Day, April 22. The global firm, which has about 23,000 staff, is planning a week devoted to conducting environmental sustainability service projects in its 90 offices throughout the United States.

“Living Green Week” — part of KPMG's Living Green program — will commence on April 21. Examples of projects include performing clean ups and tree and flower plantings in local parks, teaching environmental awareness programs at schools affiliated with KPMG's Family for Literacy program, and holding re-use and recycling drives for local charities.

“Sustainability is fundamental to our business strategy,” said Kathy Hannan, national managing partner for Diversity and Corporate Responsibility at KPMG. “Our Living Green program focused on environmental sustainability is integrated into the way we do business

— from recruiting to operations, to supplier relationships, to the way we serve our clients and the impact we make in the communities where we live and work.”

Tree Planted for Every New Hire

KPMG also is launching a new initiative in collaboration with the Arbor Day Foundation through which a Ponderosa pine tree will be planted in California's Tahoe National Forest in honor of each new KPMG hire. This effort supports the reforestation of 150 acres of forest burned by fire in late 2011, helping to restore the diverse historical forest.

“For our new hires, the tree planting initiative serves as an important introduction

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awareness and sensitivity. Activities include potting plants, eco-friendly demonstrations such as double-sided printing, and recycling various office materials.

The Take Our Daughters and Sons to Work Day theme this year is “Plant a Seed, Grow a Future” and KPMG hopes to inspire and show these future leaders how they can start driving environmental change today through its Living Green Week activities.

Firm Management

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