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Isaac M. O'Bannon • Apr. 17, 2014

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With the potential of a national sales tax coming, the prospect of trying to comply with many states and local sales tax regulations could be a nightmare for small companies who sell things over the internet. Fortunately, small online businesses and ecommerce sellers now have access to a free sales tax reporting system from Avalara.

The Avalara [TrustFile](#) provides sales tax reporting and filing for startups and growing ecommerce businesses, with guaranteed sales tax rates for all taxing jurisdictions in the United States, as well as special tax rules such as back-to-school sales tax holidays in each jurisdiction. Avalara has offered cloud-based sales tax and compliance automation technologies to mid-sized and large businesses for more than a decade, and has more than 400 staff at its offices across the U.S.

“A few cloud-based services exist to help small ecommerce companies with the pain

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individual state, and then store a record of their sales tax history securely in the cloud.

TrustFile supports Fulfillment by Amazon sellers with timely, accurate information on sales tax collection requirements based on Amazon's business presence in states or municipalities where a seller's customer may reside. With support for PayPal, TrustFile adds another layer of integration to make managing sales tax simple.

Additionally, TrustFile is the only complimentary solution available today allowing uploads and reconciling of any sales transaction history using .csv files. That means no matter what systems ecommerce sellers use to run their business, TrustFile provides a single solution for managing sales tax online.

“Establishing and running an ecommerce business is hard enough without the worry of when and how to file your sales tax,” said Stevens. “Avalara TrustFile eliminates the worry by making the entire process straightforward.”

Accounting • Sales Tax • Small Business • Technology

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