## **CPA**

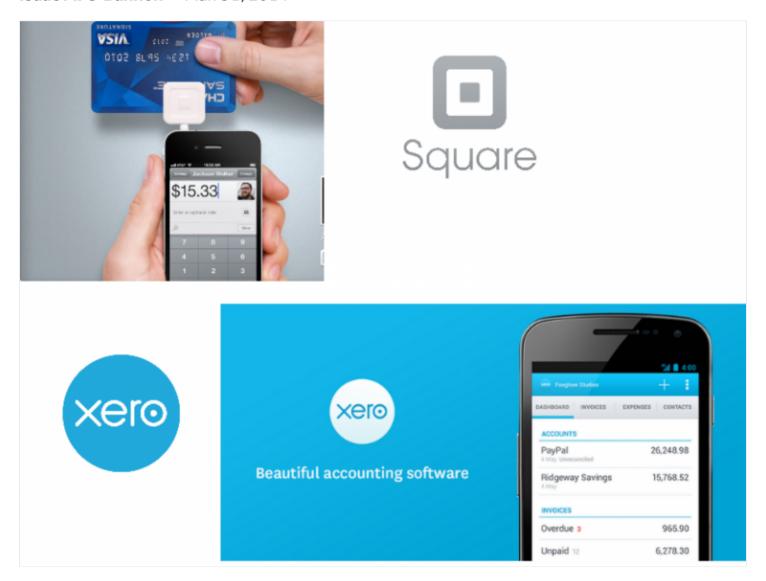
## Practice **Advisor**

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platform that includes integration with Xero and QuickBooks. The collaboration is focused on building new applications that complement Square's set of business services.

Isaac M. O'Bannon • Mar. 31, 2014



Mobile credit card acceptance vendor Square has launched a new software partner platform that includes integration with Xero and QuickBooks. The collaboration is

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thousands of sellers have been saving time and improving accuracy with Square's integration with QuickBooks, seamlessly importing their Square sales data into QuickBooks each day.

"The Square/QuickBooks integration couldn't have come at a better time for our growing business. It has been nothing short of a miracle and has given us so much time back," says Jess Hughes of Tad Hughes Custom Fit Studio in Houston.

Starting today, sellers can link their Square and Xero accounts in minutes and pull past Square sales data into Xero. Once connected, each day's transactions automatically import, summarize, and populate the appropriate account within Xero's general ledger, providing an accrual accounting view of cash flow. A once tedious process now made simple.

"I used to spend my Sunday afternoons manually dragging, dropping and categorizing my weekly Square transactions into Xero," says Andy Ciordia of The Secret Chocolatier. "This integration gives me my weekends back — I have more time for my family and my business."

Sellers of all sizes are increasingly adopting Square's business tools for their affordability and ease of use. From the full point of sale app Square Register, to the included sales reports and business analytics, to the Square Market eCommerce platform, Square's products focus on making it easier for sellers to run and grow their businesses.

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