CPA

Practice **Advisor**

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according to a new survey by TriNet, a cloud-based provider of HR services.

Feb. 10, 2014



How long does it take you to get to work? Do you drive, take a bus, train or subway?

Nationally, the average commute time for small business employees is 28.7 minutes, according to a new survey by TriNet, a cloud-based provider of HR services. For a person with 250 work days in a year, that's about 14,300 minutes, or 239 hours spent going to, and returning from, work. That's ten 24-hour days, but it's even longer for those in the cities at the top of TriNet's list.

January's TriNet SMBeat report features an in-depth analysis of employee commute

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productivity. The length of time an employee spends commuting is impacted by a number of factors. Geographical characteristics like population density cause increased road congestion and subsequently increase commute times.

Also, demographic factors such as earnings, marital status and gender contribute to the willingness of employees to spend time getting to work. Employers can alleviate the stress caused by long commute times by offering perks, such as flexible start times, telecommuting, and transit benefits. These perks ultimately impact the bottom line by reducing costs associated with employee turnover and poor employee productivity.

- Among major metro areas, San Diego came in with the shortest commute time, averaging 24.7 minutes. The Atlanta, San Francisco Bay and Chicago metro areas have an average one way commute time of 28.7 minutes.
- Across the TriNet population, income is positively correlated with commute time. Workers that earn less than \$50,000 per year commute 27 minutes on average, while those earning more than \$250,000 per year commute 31 minutes on average.
- Populations in certain geographies have a negative correlation. In Los Angeles, lower income workers commute for a longer duration, 22.5 minutes for the higher wage earners versus 45.9 minutes for earners of lower wages. Married workers with growing families often seek larger homes in the suburbs outside of metro areas, adding to their commute time, which is an average of 2.5 minutes longer than single workers.
- On average, men commute 7% longer than women. We believe the gender salary gap may drive this discrepancy in part due to the correlation between larger incomes and longer commute times.
- Baby Boomers aged 49 years and older have the longest commute time with an average of 31.3 minutes.

• Millennials between 22 and 31 years old have on average the lowest salaries and

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the tech sector with 2.57% net job growth. New York surpassed Denver-Boulder, Los Angeles and Silicon Valley, which saw 2.46%, 2.40% and 2.09% net job growth, respectively.

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