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Jan. 13, 2014



Website hosting provider [GoDaddy](#) and Microsoft Corp. have announced a long-term strategic partnership to offer [Office 365](#) as GoDaddy's exclusive core business-class email and productivity service to its small-business customers. This partnership supports GoDaddy's ongoing push to deliver premium small-business management solutions.

“Combining our small-business expertise together with Microsoft's productivity

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receive around-the-clock live customer service, helping save time best spent focusing on their business. Also as part of the agreement, Microsoft created a unique offering of domain-based email and storage especially built with GoDaddy's very small businesses in mind.

Office 365 offers business-class email, shared calendars, instant messaging, online conferencing and access to the most up-to-date Office documents. These capabilities are delivered as a cloud service available to users wherever they are, online or offline and across a variety of devices, offering access to the most up-to-date versions of the files and tools they need to get things done. Unlike some offerings designed for consumers or small businesses, Office 365 includes built-in security features that help deflect malware, spam, phishing attacks and other threats.

“We're excited that GoDaddy has chosen to exclusively offer Office 365 to its small-business customers, giving them easy and supported access to productivity tools being used by some of the most successful businesses in the world,” said John Case, corporate vice president, Microsoft Office. “GoDaddy's relationship with small businesses combined with Office 365, the fastest-growing Microsoft product in history, will help bring the benefits of Office 365 and modern cloud services to even more companies, whether they're seeking to modernize how they do business or simply starting up.”

There are an estimated 28 million small businesses in the U.S. alone<sup>1</sup> and 125 million worldwide<sup>2</sup>. Of those 33 million, 92 percent of businesses have fewer than four employees. According to a Boston Consulting Group global study commissioned by Microsoft, if more small and medium-sized businesses adopted the latest in IT tools, it could potentially boost their revenues by a combined \$770 billion and create more than 6 million jobs.<sup>2</sup>

Office 365 from GoDaddy is currently available in the U.S. and Canada expanding

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