the Future

Nov. 20, 2013

In celebration of the important contributions small businesses and their employees

economy, helping to strengthen our communities and create new opportunities for a talented workforce.

Rick Pennepacker, owner of Penny's Flowers, a small business in Glenside, Pa., is looking forward to the positive impact this day will have on his store and community. "Penny's Flowers is participating in Small Business Saturday. The goal is to get everyone together. You want to shop at one another's stores and support your neighbors across the street."

"Small business owners can easily and conveniently plan for their future. By offering retirement savings benefits, small businesses can help attract and retain their greatest asset—their employees," said Moneesh Arora, senior vice president and general manager of ADP's Retirement Services division. "In turn, when their employees are actively contributing to retirement savings plans, they are in a better position to contribute to their own financial growth while also contributing to the growth of their local communities."

"We want our employees to be happy to come to work. If you have a happy employee, you have a great employee. We want to make sure they are growing like the business is growing," Pennepacker added.

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