CPA

Practice **Advisor**

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Grande Lakes is located about 15 minutes from Orlando International Airport (MCO) and a short distance from Florida's world-famous theme parks and attractions. The resort was also the location of the 2010 CCH User Conference.

Nov. 12, 2013



RIVERWOODS, Ill. – CCH has announced that its 2014 user conference will be held at the Grande Lakes Orlando, an expansive 500-acre resort featuring The Ritz-Carlton and JW Marriott hotels. The annual conference gathers many of the tax and

accounting profession's most respected thought leaders and practicing professionals

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attended CCH's 2013 User Conference in Phoenix. Insights, comments and photos from attendees and key industry influencers are available by visiting CCH's User Conference and company social media sites on Twitter, @CCH_UC, #CCHUC13, @CCH_Whats_New, LinkedIn and Facebook.

"It's always a special opportunity to meet with so many of our great customers, hear their perspectives on growing, managing and protecting their businesses and helping them meet their needs and goals," said Teresa Mackintosh, President and CEO of CCH Tax & Accounting U.S. "Hearing industry insights from nominees selected by their firms to attend our first Emerging Leaders Program was really energizing. We also received a lot of great feedback from customers benefitting from our new CCH Axcess cloud-based, modular solution and how its single, integrated database is making huge differences in boosting efficiency and productivity for their practices."

Having the flexibility to work wherever and whenever clients need answers as well as efficiently getting more done by combining existing resources with strategic investments were hot "buzz" topics of conversation throughout the CCH User Conference. Many attendees found answers by participating in CCH Mobile product demonstrations and learning more about CCH's industry-leading research, digital content and newest mobile apps – all available 24/7 for tax and accounting professionals meeting with clients to connect, collaborate and grow on-the-go.

Extensive Media Coverage, Video of Attendees "Hitting the Wall"

Daily news coverage of the CCH User Conference from several media organizations included the new CCH whitepaper, focusing on the successful traits of "Pioneer" firms. .

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Selected program participants gained valuable experience during the CCH User Conference by participating in their own Emerging Leaders Program Track of educational sessions, featuring some of the industry's top expert speakers.

Other CCH User Conference session tracks – filled with dozens of sessions where professionals earned valuable CPE credits – include:

- The Accounting & Audit User Conference Track
- The CCH Axcess User Conference Track
- The Management User Conference Track
- The Tax User Conference Track
- The Technology User Conference Track

CCH User Conference attendees can select sessions from different tracks covering a wide variety of topics. Sessions, discussion groups and fun evening events combine for an engaging experience where attendees learn about the hottest industry trends, network with peers, get hands-on experience with the latest CCH software solutions and bring ample knowledge back to their firms to share with colleagues.

Accounting • Auditing • Firm Management • Software • Technology

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