Best Practices and New Product Innovations to Accelerate Growth

Oct. 23, 2013

Intacct customers and partners have gathered this week in Las Vegas to take part in Intacct Advantage 2013, the company's annual conference. With record-breaking attendance of more than 1,000 people, fueled by Intacct's outstanding company growth the past year, this is the single largest gathering of the Intacct community in its history.

After two days of partner meetings and customer pre-conference training, the main conference kicks off today. Intacct Advantage 2013 features several keynotes exploring the future of cloud financial applications from top Intacct executives, including Robert Reid, Intacct's CEO; Aaron Harris, Intacct's CTO and VP of Engineering; and Dan Miller, Intacct's VP of Product Management.

The conference will also feature Geoffrey Moore, the world's leading high-tech business strategist and an award-winning author, discussing how the Finance function has evolved and providing 21st Century enterprises with a framework to reorient their organizations toward a new era of competition. Geoff will also lead a panel discussion with CFOs from several high growth Intacct customers on the techniques they are applying to manage and thrive in this new era.

Intacct Advantage offers outstanding opportunities for Intacct customers and partners to share best practices, learn about new product advancements, and gain critical hands-on training. The conference features more than 60 informative breakout sessions, including everything from introductory classes for new customers to advanced sessions for long-time users. In addition, the conference includes more than 40 customer and partner speakers sharing success stories and real-life experiences using Intacct to accelerate the growth of their business.

"It is exciting to see how dramatically the conference has grown in the last year. This

Intacct Advantage 2013 features a Marketplace Expo where attendees can meet with more than 30 Intacct partners that offer complementary applications designed to help customers extend the value of their Intacct system. The Marketplace Expo is headlined by three Platinum Sponsors:

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Gold sponsors for the conference are: 2C Processor USA, Armanino, Avalara, Bill.com, CliftonLarsonAllen, Concur, Docassist, Nexonia, Renovo, and Webiplex. Silver sponsors are: ACCTivate!, AcctTwo, Adaptive Planning, B2BGateway, BizNet, CodePartners, CPA2Biz, ExpenseCloud, LBMC Technologies, Leap the Pond, Merchant e-Solutions, MISys Manufacturing, MSA Systems, Orange Leap, and Solver. Bronze sponsors are: Brittenford Systems, Forms for Intacct, Paychex, Proformative, and Scribe.

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