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Taija Sparkman • Oct. 08, 2013



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Online accounting software provider [Xero](#) has announced the release of its new [QuickBooks Conversion Service](#). The free service allows users to convert QuickBooks data directly into the cloud accounting solution.

Xero's QuickBooks Conversion platform is the first service to resolve the industry hurdle of comprehensive data migration to a non-Intuit system. Xero, rated a five-star online accounting solution by *CPA Practice Advisor*, will tour the nation, demonstrating the new service in its upcoming [20-city roadshow](#), which kicks off October 21 in Baltimore.

"Any small business accountant will tell you that converting accounting platforms can be a nightmare," said Blake Oliver, CEO, Cloudsourced Accounting. "By migrating QuickBooks data into Xero's cloud-based accounting software, we can now access and understand their full financial data whenever and wherever."

Xero's QuickBooks Conversion Service is an industry first. The conversion transfers

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businesses and accounting professionals across the U.S. during our national road show.”

Xero's QuickBooks Conversion is available immediately.

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