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and Trust

Free Summit to Focus on Cyber Security for Small and Midsized Businesses

Oct. 07, 2013

Payroll and human resources provider [ADP](#) has announced it will co-host the second annual Small Business Summit on Security, Privacy, and Trust. The event is held in partnership with the National Cyber Security Alliance (NCSA), Microsoft, ESET, the Council of Better Business Bureaus, the William Paterson University Small Business Development Center, and the Passaic County, New Jersey Department of Economic Development.

The Summit will be on Wednesday, October 30 from 8 a.m. to 1 p.m. EST, at William Paterson University, 1600 Valley Road, Wayne, NJ.

ADP is co-hosting the summit in support of the 10th anniversary of National Cyber Security Awareness Month. Designed specifically for small and midsized businesses, this interactive event aims to help owners learn how to better safeguard information relating to their business, employees and clients by learning more about best practices in cyber security, including:

Identifying current and future cyber risks
Protecting employee and client data
Protecting money and transactions
What to do if attacked

“Innovative, online technologies have transformed how smaller companies conduct nearly every facet of their business, creating exciting growth opportunities,” said Anish Rajparia, president of ADP’s Small Business Services Division. “At the same time, however, these advancements have created new forms of risk. ADP is pleased to support the National Cyber Security Alliance and its partners to help equip small businesses with the information they need to protect their organizations as they grow,” Rajparia added.

Roland Cloutier, vice president and chief security officer at ADP, said: “ADP is

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information about the Summit and for registration details, please visit:

<http://smallbusinesssecuritysummit.eventbrite.com/>.

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