CPA

Practice **Advisor**

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Sep. 30, 2013

CCH Small Firm Services and Protection Plus today announced a new partnership that will offer Protection Plus audit assistance services available users of SFS tax software. The Protection Plus product provides audit assistance to taxpayers who face queries from the IRS.

"Our goal is to deliver the best products and services to our clients," said John Hutchinson, Vice President and General Manager, TaxWise. "Protection Plus is the industry leading audit assistance product, so establishing this partnership is consistent with that goal and a big win for everyone involved. Our customers get access to the best audit assistance product on the market, giving them the ability to expand the range of services they offer their clients. This will help them build stronger and more profitable relationships with those clients."

The Protection Plus audit assistance product provides coverage for 1040 returns with schedules C, E or F. Taxpayers will also be reimbursed for the first \$2,500 of penalties, interest and tax liabilities where legitimate preparation errors occur. Protection Plus also provides assistance with denied credits, such as the Earned Income Tax Credit.

"Establishing a partnership with CCH Small Firm Services is such a good fit for us," said Protection Plus owner Ralph Lloyd. "TaxWise is an industry leader in tax preparation software with tremendous growth potential. In addition, TaxWise customers serve a growing base of Spanish-speaking taxpayers, and our rich library of Spanish-language marketing materials gives preparers who use TaxWise a set of

effective tools to communicate the benefits of this service to their Spanish-speaking

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