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May 28–30, 2014 at Disney World's Contemporary Resort in Florida. The conference focuses on practice management and niche growth in the accounting industry.

Sep. 24, 2013

The Rainmaker Alliances announced its 20th Annual SuperConference will be held May 28–30, 2014 at Disney World's Contemporary Resort in Florida. The conference focuses on practice management and niche growth in the accounting industry. The Rainmaker Companies provides alliance, consulting and training services exclusively to the accounting profession.

“With this being our 20th Annual SuperConference, we wanted go big and offer something totally unique to the accounting industry,” said conference director Joe Fleenor. “At any given moment during the conference, attendees will have their choice between nine different breakout sessions addressing several practice management topics. It will truly be a one-stop shop for the needs of accounting firms.”

The theme of this year's conference is “Elevating Minds. Expanding Networks.” Educational tracks include practice management, technology, human resources, emerging leaders, auto dealerships, construction/real estate, health care, manufacturing and nonprofits. Sessions are designed to meet the needs of both current and future firm leadership by offering specific industry insight to help accounting firms grow and become more profitable.

In addition, the 20th Annual SuperConference will feature networking opportunities, as well as industry experts, thought leaders and practitioners. The SuperConference is designed for everyone in the firm, from managing partners and niche leaders to firm administrators and young professionals. Registration will open in mid-January 2014.

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