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## CONFERENCE

Isaac M. O'Bannon • Jun. 24, 2013

The Sleeter Group has opened registration for its 2013 [Accounting Solutions Conference](#), which will be held November 3-6 at Caesar's Palance Casino in Las Vegas.

The annual gathering is designed to arm accountants and consultants serving the small- to medium-sized business market with the critical skills and tools necessary to be successful and achieve greater levels of collaboration with their clients. In its ten years, the conference has delivered a valuable educational and networking experience to accounting firm leaders, as well as accounting software consultants and developers. Attendees will learn how connected, mobile and cloud solutions can dramatically improve business processes for their small business clients.

"Every year, we strive to highlight the big picture of how technology is revolutionizing the accounting profession. This year, we're focusing on how accountants must become change leaders within their firm and among their clients to strengthen the accountant-client relationship" said [Doug Sleeter, President of The Sleeter Group](#) and conference host.

Intuit President and CEO Brad Smith will be one of this year's top keynote speakers at the event.

"We are truly honored to have Brad Smith present to our audience this year. Intuit has supported our conference every year since our inaugural event in 2004, and Brad's appearance really confirms how important accountants and consultants are to the Intuit ecosystem," said Doug Sleeter, President of The Sleeter Group.

The Accounting Solutions Conference is attended by hundreds of accountants, bookkeepers, consultants, IT professionals, as well as leading firms such as Intuit,

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world of accountancy has changed so dramatically over the last decade, and I look forward to sharing our point of view on both the journey we've been on together – and where we're headed. Intuit's focus on innovating with and for accounting professionals and their small business clients has never been greater. I'm excited to share all the ways we're delivering for you.”

#### Conference Highlights Include:

- Network with more than 800 attendees, speakers, and exhibitor attendees
- Up to 32 units of high quality CPE
- Seven Keynote speakers, including [Intuit Inc. President and CEO, Brad Smith](#)
- More than 70 educational sessions categorized into nine tracks
- Facilitated Discussion and “Ignite” Sessions
- Mobile App
- CPE Walking Tours
- Prizes, Prizes, Prizes!
- Chance to win the Conference Grand Prize
- Ice Cream Social
- Conference Reception sponsored by Intuit Inc.
- Members’ Banquet, Costume Party & Awards
- Cardio Boot Camp and Yoga
- Solutions Expo showcasing more than 60 exhibitors
- [Free Finance Plan](#)

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