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## Business Management

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**Isaac M. O'Bannon** • May. 09, 2013

**SAN JOSE, Calif. – May 9, 2013** – Intacct has announced the availability of its new Intacct Flex Reporting, a set of capabilities that gives strategic finance teams the business insight to help guide their organizations to continued success.

Flex Reporting delivers unmatched levels of accurate visibility by providing not just the “universal” financial metrics that every CFO cares about, but also the “unique” business metrics that are specific to each organization. [Intacct](#) is a developer of cloud financial management and accounting solutions.

With Intacct Flex Reporting, finance teams and their business partners can easily review income statements and balance sheets broken down by key business drivers, just as quickly as they access and analyze overall financial metrics. They can also go beyond strict accounting and financial measures to report on non-GAAP, operational metrics that are important to their organizations.

Unlike alternative approaches, Flex Reporting delivers complete information without the burden of extra costs, additional reporting tools, or tedious maintenance work as the business evolves. Flex Reporting is built on two key innovations – Intacct’s flex-dimensional general ledger and a newly redesigned and easy-to-use, guided report writer.

Intacct’s unique, flex-dimensional general ledger makes it possible to tag transactions, budgets and operational measures with dimension values as they enter

the system. Dimensions can be broad and general, like location, customer, or project;

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report writer provides a guided experience for users. This unique interface, which requires no coding experience or technical knowledge, walks users through the steps to create financial reports.

Each step includes overview information and contextual help to ensure users understand what they are doing and can get the most from the system. Dimensions are integrated into the report writing UI to help users easily group, lay out, slice, and dice their data by key business drivers.

“Intacct Flex Reporting is all about helping companies more easily and accurately manage performance against their unique business needs,” said Dan Miller, vice president of product management at Intacct.

“With our flex-dimensional general ledger and the redesigned financial report writer, we have once again raised the bar for what companies will expect from their financial management system. Flex Reporting delivers new levels of business insight for high-growth organizations, empowering them to use quickly analyze key business metric and drive improved performance.”

Traditionally, companies have tried to solve the issue of managing and analyzing business metrics from within their core financial system using several work-around options, including custom fields, segmented charts of accounts, and external reporting tools. These traditional methods have several key short-comings when compared with Intacct Flex Reporting, such as incomplete information, lack of scalability, and increased cost and complexity.

Intacct Flex Reporting eliminates these issues by delivering quality business metrics that are comprehensive, available in real-time, and accurate. In addition, Flex Reporting offers unparalleled ease of use by empowering finance to quickly capture and analyze business context from within their existing financial system of record.

“Most financial systems offer basic financial reporting; Intacct Flex Reporting goes

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