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## BUSINESSES

### Move Marks First Time Go Daddy Websites and Domain Names Are Delivered Through Retail Channel Nationwide

**Isaac M. O'Bannon** • Jan. 17, 2013

Now you can buy a website for your business in a brick and mortar store.

**OfficeMax** and web hosting provider **Go Daddy** are partnering to bring Go Daddy's web services to a wider small business audience through OfficeMax stores nationwide. The agreement makes OfficeMax the exclusive nationwide retailer for Go Daddy websites and domain names, providing small businesses with website service bundles available only at OfficeMax stores.

"An in-store presence at OfficeMax gives Go Daddy the opportunity to help small business owners and entrepreneurs who are looking to grow their businesses," said Go Daddy Vice President of Marketing Teri Dhooge.

"The Internet is at the heart of today's economy. If you're not building an online presence, you're missing opportunities to capture new customers, yet, according to the U.S. Census Bureau, nearly seventy-five percent of businesses don't have a website. Partnering with OfficeMax means we can help more people leverage the power of the Internet – people who may not realize how easy it can be."

Of Go Daddy's total customer base, nearly 11 million customers world-wide, more than 70 percent are small- to medium-size businesses.

"The introduction of Go Daddy websites and domain names in our stores is the first of many steps we're taking to provide entrepreneurs with industry-leading solutions for starting, running and growing their business," said Michael Lewis, executive vice president and president of Retail at OfficeMax.

“Having a digital presence is instrumental to business success, as it’s increasingly

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hosting an online store. Trained OfficeMax store associates are available on-site to help each business select the Go Daddy website bundle that best meets their needs.

Technology

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