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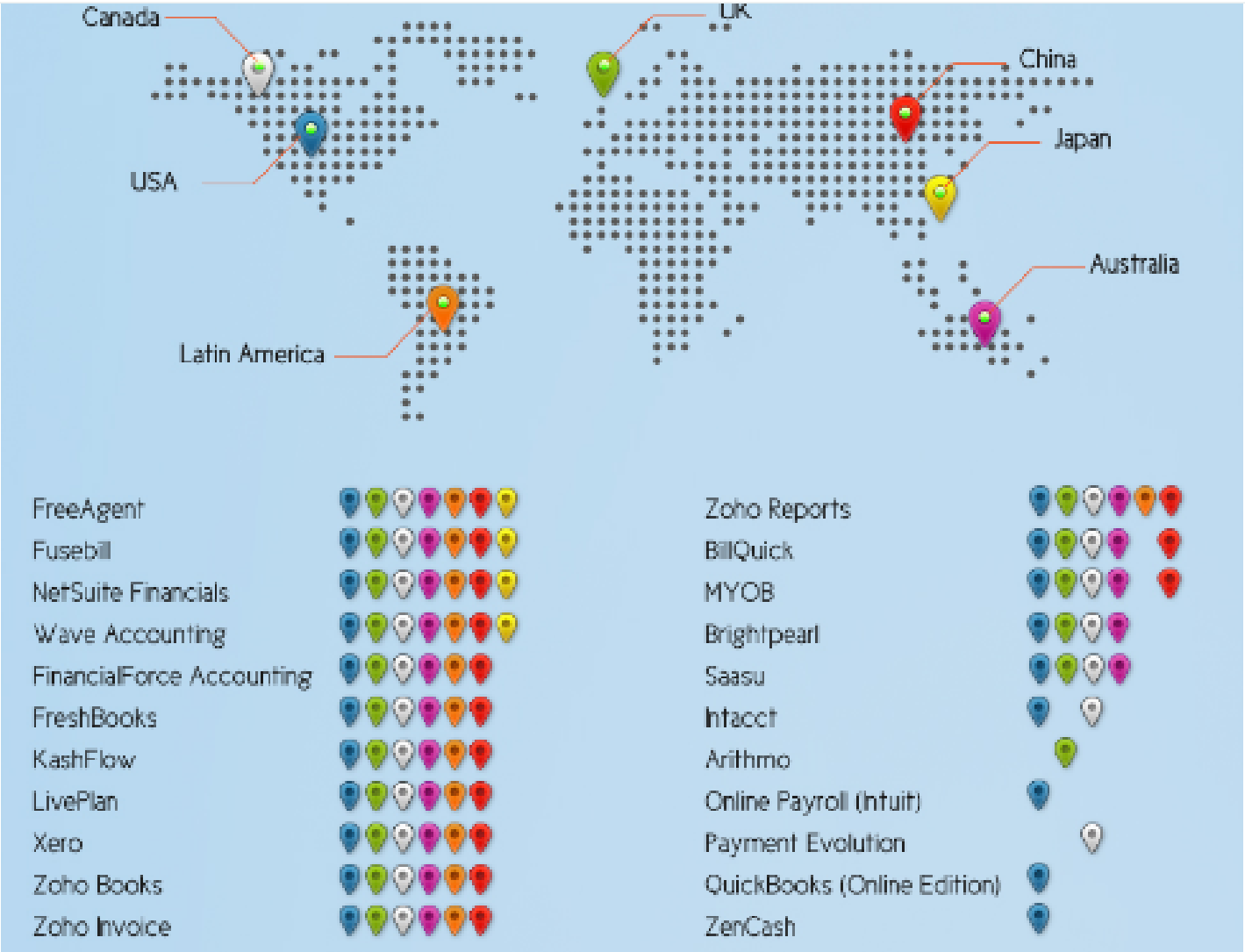
measure that... here's one.

Nov. 18, 2012



GetApp, the largest independent marketplace for business apps has released an infographic comparing the most important web-based accounting and financial apps to help businesses choose the right product for their needs.

The most popular apps in the U.S., downloaded from GetApp:

1. FreeAgent

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11. BillQuick
2. MYOB
3. Brightpearl
4. Saasu
5. Intacct
6. Arithmo
7. Intuit Online Payroll
8. Payment Evolution
9. QuickBooks Online
0. ZenCash

* This list is only those apps downloaded from GetApp, and does not reflect popularity or downloads of apps from other app stores.

The infographic seeks to compare the most important accounting and financial cloud applications in an attempt to ease the decision making process businesses need to go through.

It works as a guide to help businesses understand their needs and find the application that fulfills them the best.

It uses publicly available information to explain:

- What are the different functions covered by accounting and financial apps: financial reporting, payroll, billing, invoicing, budgeting, accounts receivable, accounts payable, debt collection
- Which apps are available by country: USA, Canada, UK, China, Japan, Latin America, Australia
- How apps can be categorized by functionality: best of breed for single function, multi-function, business suites

- Which ones integrate with main platforms: Google Apps, Salesforce and Intuit

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- The research carried out by GetApp highlights 21 of the most important solutions in this space including: Arithmo, Billquick, BrightPearl, FinancialForce, FreeAgent, FreshBooks, Fusebill, Intacct, Kashflow, LivePlan, Intuit Online Payroll, Myob, NetSuite Financials, Payment Evolution, QuickBooks Online, Saasu, Wave Accounting, Xero, ZenCash, Zoho Books, Zoho Invoice, Zoho Reports.
- A wheel-chart introducing the different functions of accounting and financial apps.
- A map of the world showing apps availability by country.
- Three table comparing the solutions in the single function, multi-function and business suite categories.
- Two diagrams positioning vendors in terms of integration and mobile apps availability.

To view the infographic online visit the following link: The Most Important Financial & Accounting Apps

For a more comprehensive list of accounting and financial apps, businesses can check GetApp's online accounting software directory.

Software

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