CPA

Practice **Advisor**

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saving time and money

Nov. 16, 2012

Wave Accounting (Wave) has today launched the U.S. edition of Wave Payroll. The cloud-based payroll solution is designed to work the way small business owners do. Wave is a developer of small business accounting and payroll software.

Business owners can sign up for free at www.wavepayroll.com. Launched in the Canadian market earlier this year, Wave Payroll is now available in all 50 states. Its cost of \$5 or less per employee per month* makes it the most affordable payroll solution available for small business owners.

"For most small businesses in the U.S., especially those with fewer than 10 employees, traditional payroll solutions just don't make sense. They're too expensive and complicated for a small business owner," said Kirk Simpson, co-founder and CEO of Wave Accounting. "With Wave Payroll, we essentially reinvented the payroll process by developing a solution that is quick, affordable and easy to use, while helping to avoid costly non-compliance penalties."

Once employers complete the simple setup process, running payroll can be as simple as setting a date and clicking one button. That's really all there is to it.

With Wave Payroll, employers can:

- •Pay employees via check, or choose direct deposit at no extra charge;
- Confidently manage federal, state and local payroll taxes without ever needing to consult a payroll calculator;

• Easily handle vacation time, including the option to pay vacation hours on each

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finances and save hours of work each month. By using the Wave products together or separately, business owners can track expenses, send invoices, generate reports and collaborate with their accountants in the cloud, securely, from any computer.

"Our mission is helping the small business owner be more successful," said Simpson. "With Wave Payroll, you'll spend less time worrying about administrative tasks like delivering pay stubs and handing out checks, and more time running your business. It's that simple."

Wave Payroll is available immediately at www.wavepayroll.com. Signing up and looking around is free; no credit card needed. Running payroll is \$5 or less per employee per month, with no charge until the first payroll is completed; no charge for employees not paid in a given month. To coincide with the start of the 2013 tax year, Wave will also include an option as of January 2013 to handle tax deposits and tax filings for a flat fee of \$25 per employer per month.

Payroll • Payroll Software

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