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and shape the future of it's products.

Oct. 31, 2012

The popular online radio show & podcast, Radio Free QuickBooks, ([RadioFreeQB.com](http://RadioFreeQB.com)) interviewed Intuit President and CEO Brad Smith.

Hosts Woody Adams, Dawn Brolin and Stacy Kildal met with him just before he stepped on stage to deliver the "State of the Company" address to over 2000 employees at Intuit's Mountain View, California campus, to talk about Intuit's vision, strategy and outlook on the future of accounting for small businesses. Brolin and Kildal were recently honored as among *CPA Practice Advisor's* [Most Powerful Women in Accounting](#) for 2012.

As small businesses and accounting professionals are quickly reinventing the "virtual office", Intuit plans on being in lock step with them, providing what Smith refers to as "an amazing product experience... mobile first and mobile only" products.

These products will help users save time and money:"Just thinking 'virtual office'... It's about *liberating the data* and allowing customers to use whatever platform they want."

You can listen to the interview at [http://bit.ly/RFQ\\_IntuitBradSmith](http://bit.ly/RFQ_IntuitBradSmith). Video of the Interview with Brad Smith is at <http://bit.ly/RFQBradSmithVideo>.

Also featured on the RadioFreeQB website are two more interviews from the 2012 Sleeter conference: Intuit's Kevin Kirn, Group Product Manager for QuickBooks Online and Intuit's Appcenter guru, Ronny Tey.

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