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Team

Isaac M. O'Bannon • Oct. 17, 2012



Kasey Bayne, a respected management and communications professional in the online accounting space, has joined [Kashoo](#) as their new director of business development effective today.

The company develops online and mobile app accounting software and has a user

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"I'm excited," said Bayne. "Opportunities to join a growing startup at essentially the ground floor don't come along too often. And I really feel that Kashoo's belief in the iPad and the cloud as the next great frontier for real small business accounting is spot on. This whole idea of 'anytime, anywhere connectivity' is the future and we're going to lead the way."

Kasey will also play an active role in the Kashoo MVP Program, helping new accountant and bookkeeper members with onboarding, best practices, and insight on ways Kashoo can help them become an even more vital business asset to their clients.

"It pretty much goes without saying that we're thrilled to be bringing Kasey aboard," said Kashoo CEO Jim Secord. "Her energy, industry knowledge, passion for working with accountants and bookkeepers, her business development experience... all of it is incredible and fits right in with where we are taking Kashoo: the leader in real, cloud accounting."

Kasey was honored as one of *CPA Practice Advisor's* 40 Under 40 in 2011 and 2012 and has received other recognition during her career of working at FreshBooks and Javelin Technologies, an engineering software company that sold SolidWorks 3D CAD software.

Kashoo was recently named the 2012 Startup of the Year by the British Columbia Technology Industry Association and was nominated a 2012 Small Business Influencer by Small Business Technology.

Technology

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