## **CPA**

## Practice **Advisor**

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## Taija Sparkman • Oct. 16, 2012

New River Innovation announced the release of its new Web-based research center for resolving issues after tax filing. Beyond415 Guidance covers individual, business and payroll questions that professionals or their clients may have regarding IRS procedure.

"Based on feedback from hundreds of firms, we know that practitioners require a practical and easy-to-navigate research tool for IRS practice and procedure," said Jim Buttonow, CPA, IRS expert and cofounder of New River Innovation. "Instead of sifting through outdated books or searching the Internet, practitioners can find post-filing information in one place. Our goal is to provide authoritative content at a great value to make this research easier for practitioners."

Beyond415 Guidance is written and maintained by a team of tax experts responsible for updating the application as IRS changes happen. Features include a user-friendly interface, search tool, visual process map, comprehensive IRS database and sample call scripts and documents. The solution also offers projections for billable hours and recommendations for appropriate authorizations, engagement types and IRS account research for each issue.

Tax and accounting professionals also have access to workshops featuring quick tips and recent changes to IRS practice and procedure, alerts and newsletters, CPE courses and a community forum for tax professionals.

"Beyond415 Guidance users can plan better when facing an IRS issue and provide staff with procedural instruction," Buttonow said. "We want to help practitioners get to the heart of the issue and start addressing it quickly and effectively for their clients."

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