## **CPA**

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Awards gala honors 100 organizations, companies and individuals who have influenced small businesses in North America.

Taija Sparkman • Oct. 08, 2012



One hundred organizations, companies and individuals who have influenced small businesses in North America will be honored at the 2012 Small Business Influencer Awards Gala. The awards, held in conjunction with the New York Business Expo and

Conference, will take place on October 17, 2012 at New York's Javits Convention

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The Small Business Influencer Awards recognizes the influence of the honorees' products, services, knowledge and support on the small business market. It is coproduced by Small Business Trends and SmallBizTechnology.com. Title sponsors, organizational partners and other sponsors include BlackBerry, Infusionsoft, Sage, GetResponse, Vocus, Manta, Day2DayPrinting.com and PRNewswire.

Several of this year's honorees will present at the NY Expo, as well as sit on the panel for the seminar, "How I Did It: Lessons from America's Best-Run Companies." The gala will feature a keynote address by Larry Janesky, founder and president of Basement Systems and author of "The Highest Calling."

**Small Business** 

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