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**Taija Sparkman** • May. 30, 2012



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professionals to prepare for the CPA exam from their smartphone. The app provides a customizable timeline, tips and a link to the This Way to CPA online forum.

“We developed the CPA Exam Aid with the idea of making it as easy as possible for candidates to get the info they need to plan for the exam, get certified and begin their careers,” said Scott Moore, AICPA Senior Manager, College and University Initiatives. “The exam is very challenging, but we’ve made managing your study time a lot easier.”

The enhanced website automatically redirects smartphones to the mobile version of [cpa2biz.com](#), making it easier to navigate the store from an iPhone or Android device. Features of the mobile site include browsing by topic or product type, search filters, articles from weekly newsletters and the ability to track purchases.

CPA2Biz, the technology subsidiary of the AICPA, created both the mobile app and the optimized mobile website.

Technology

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