

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

Accountants Network members.

Taija Sparkman • May. 08, 2012

[Sage](#), global supplier of business management software and services for small and mid-sized businesses, and [Avalara](#), provider of sales tax automation solutions, announced the launch of a new sales tax resource for Sage Accountants Network members.

“Sales tax is an increasingly prominent area of concern for small business owners, and a recent Sage survey indicates that accountants need to take a more active role in helping clients navigate their business to success, well past tax season,” said Jennifer Warawa, Vice President, Partner Programs and Channel Sales, Sage North America. “Our new partnering efforts with Avalara will help deliver the knowledge resources and hands-on tools that our SAN members require to more effectively meet the sales tax management and compliance needs of their current and prospective clients.”

Avalara's Accountants Resource Center will offer several hands-on tools and education resources for SAN members, helping them increase the services they offer to small businesses. SAN members will have access to white papers, webinars, next-generation sales tax calculation tools and forms libraries. Sage and Avalara will update and add content and tools to the resource center as it continues to grow and evolve.

“We're very pleased to be expanding our longstanding and successful partnership with Sage, and excited to be combining our strengths as they relate to helping accountants better serve their clients,” said Pascal Van Dooren, Executive Vice President, Sales and Marketing at Avalara. “Sage continues to take a leadership role in guiding their SAN members toward a fuller range of services to provide their small business clients, and sales tax fits squarely within that group of new offerings that

can add significant value to the relationship between accountants and their clients.

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

value far beyond accounting and tax services to their clients,” said Randy Johnston, Executive Vice President at K2 Enterprises. “To that end, it’s great to see this new partnering effort provide educational resources and productivity enhancing tools that will help enable accounting professionals in the Sage network to provide informed guidance in the area of sales and use tax.”

SAN members can [sign up for the new Accountants Resource Center online](#).

Advisory

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2024 Firmworks, LLC. All rights reserved