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TECHNOLOGY

CPA Practice Advisor's Thought Leader Symposium Takes on Technologies and Workflow Evolution

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Jan. 30, 2012

DALLAS – January 30, 2012 – The top thought leaders in the public tax and accounting field will come together on February 19-21 at Omni Hotel and Resort in Dallas, Texas, for the second annual *CPA Practice Advisor* Thought Leader Symposium. This year's event is sponsored by [Sage](#), [Thomson Reuters](#), [Office Tools Professional](#) and [CCH, a Wolters Kluwer business](#). Additional co-sponsors include [Fujitsu](#) and [Avalara](#).

The annual symposium unites the most influential practitioners, consultants, media and other experts who cover the tax and accounting profession, with the top technology vendors, to explore trends and events affecting the profession, as well as to help shape the future of technologies that professionals use. Attendees represent tax and accounting firms of all sizes from across the United States, and include several who have been honored by the American Institute of CPA's and other professional organizations.

“Public accountants are in the business of making other businesses more efficient and successful, a mission that has never been more critical than in today’s economy,” said *CPA Practice Advisor* Executive Editor Darren Root, CPA.CITP. “The *CPA Practice Advisor*’s Thought Leader Symposium connects influencers who have a direct understanding of the needs of practitioners and vendors who create technologies and services. Our goal with the Symposium is to identify and shape the technologies needed to advance the profession in the years to come.” Root is also a practicing accountant and consultant based in Bloomington, Indiana, and holds the AICPA’s Certified Information Technology Professional designation.

Topics to be discussed at the symposium include strategic planning, technology, risk management, performance, micro-computing accounting systems, profitability, organizational growth, emerging technologies, public accounting trends, start-up tips, social media outreach, tax, audit, client services, green accounting, accreditations, measurement, software solutions, and workflow.

In addition to recognizing each of the Top 25 Thought Leaders for 2012, *CPA Practice Advisor* will name a new inductee into its Accounting Hall of Fame, an honor designed to recognize the ground-breaking achievements of individuals who have significantly contributed to the shaping of technology and workflow practices in the profession.

The Top 25 Thought Leaders for 2012 are: Greg Anton, CPA; L. Gary Boomer, CPA.CITP; Jim Boomer, CPA.CITP; Jim Bourke, CPA.CITP,CFF; David Cieslak, CPA.CITP; Gale Crosley, CPA; Chris Frederiksen, CPA; Michelle Golden, CPF; John Higgins, CPA.CITP; Tom Hood, CPA.CITP; Randy Johnston; Roman Kepczyk, CPA.CITP; Allan Koltin, CPA; Mark Koziel, CPA; Barry Melancon, CPA; James Metzler, CPA; Edi Osborne, Rick Richardson, M. Darren Root, CPA.CITP; Gary Shamis, CPA; Donny Shimamoto, CPA.CITP; Doug Sleeter; Brian Tankersley, CPA.CITP; Rick Telberg and Jennifer Wilson.

CPA Practice Advisor (www.CPAPracticeAdvisor.com) is an independent information source for public tax and accounting professionals, dedicated to providing them with the resources they need to make informed decisions regarding implementing various technologies in their practices. The magazine’s audited circulation of more than 40,000 tax and accounting professionals look to it for its editorial independence and integrity.

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