CPA

Practice **Advisor**

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From Geeky to Chic, A Gadget for Everyone on Your List

Yes, the holidays are nearly upon us. Yet, because of printing cycles and deadlines, I'm writing this gadget-focused gift guide in the month of October. So greetings to our December readers!

Over the past six or seven years that I've put this feature together, I've had the

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The innovation behind these two major developments (the iPad and iPhone), and certainly their introduction to the market, was the result of the work of many people at Apple. But Steve Jobs, as he's been rightly eulogized, was the great visionary who helped people see their potential. As the market he created continues to grow, and as a tribute to him, I've added a new section to the gift guide this year focused on tools designed for users of various i-things.

From everyone at *CPA Practice Advisor*, we wish you the happiest of holidays and a prosperous New Year.

DOWN TO BUSINESS

Awesome All-In-One

Printing remains an integral part of office productivity, but it's never been more important to be economical. There's no need to sacrifice quality, however. The **WorkForce Pro 4540 Printer** from **Epson** can cut printing costs by 50%, while also giving you the most advanced full-color printing, scanning, copying and other technologies on the market. This ultimate officejet printer includes built-in wireless networking capabilities and features automatic dual-side printing, copying, scanning and faxing, with a 30-page auto-feeder and a 580-sheet paper capacity. (\$399; www.epson.com)

Sleek Portability

When it comes to true data transfer, a couple of gigs of storage just doesn't cut it, but at the same time, users don't want to carry bulky external hard drives around. The perfect portable solution just may be the **GoFlex Slim 320 GB Performance Drive** from **Seagate**. About the thickness of a #2 pencil and the size of a smartphone, the

sleek gadget offers up to 320 gigs of storage, has a lightning-fast 7200 RPM drive with

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likely to be constrained by wires is in their own offices or homes. The Belkin N 750 B Wireless Router can help you complete your wireless evolution, providing the latest in wireless technology and security to give up to 900 mbps throughput (translation: *superfast*), which gives awesome performance for large data files, video streaming, online gaming and home theater uses. It also includes high-speed ports for direct connection. (\$129; www.belkin.com)

Portable Perfection

When you're on the road, you still have documents to scan, but it's not like you're going to take a scanner with you. So you get back from your trip with piles of receipts and business cards and ... what? Oh, you can take a scanner with you! At only 12 ounces and under 11 inches long, the Fujitsu ScanSnap S1100 is a great companion for the mobile pro, packing in many features found in full-sized scanners, including producing searchable PDFs, Word and Excel files, scanning direct to email, business card and receipt scanning, and support for Macs and PCs. Plus, it gets its power via USB from your computer, so no extra cables. The S1100 retails for \$199, but enter our drawing for a chance to win one for free! The odds of winning are better than the lottery (last year, there were approximately 100 entrants). (\$199; www.fujitsu.com/ScanSnapS1100)

Rugged Reliability

Meet the Rocky Balboa of portable hard drives. Where most tech gadgets are fragile and users are rightly fearful of the pains of breaking them (not just the painful cost to replace but also the potential for lost data), the **500GB Rugged Portable Hard Drive** from **ioSafe** is in the ring for the duration. About the size of a paperback novel, the PC- and Mac-friendly drive offers crush protection of up to 5,000 pounds, can be dropped from 20 feet and can even survive submersion in up to 30 feet of water for

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items, saves files to searchable PDF and Word, and can export data to Excel, Quicken, QuickBooks and TurboTax. As an extra boost, the scanner comes with a digital filing system that automatically organizes files, helping users be more efficient. (\$399; www.NeatCo.com; www.OfficeDepot.com)

Hot Laptop? Think Cool!

Whether or not you've got the latest Netbook or laptop, if the device literally gets hot, you could be in trouble. The excess heat isn't just uncomfortable on your lap, but can also damage the computer. Don't worry, though, just think cool and check out the **HeatShift Netbook Cooler** from **ThermaPAK**. The stylish solutions are a pad made from eco-friendly cooling crystals that absorb and dissipate the heat from the device, lowering temperatures by more than 10 degrees. Even better, this essential tech accessory fits easily in cases, doesn't need power and doesn't make any noise. Available in various colors and styles for laptops and Netbooks. (\$25-\$28; www.thermapak.com)

FOR WORK OR PLAY

Keep a Watchful Eye

What's happening at your office when you're at home? What's happening at home when you're at the office? The bad guys can quickly figure out personal schedules and target your property when you're not there, but the new Logitech Alert 750i Video Security system makes it easy for you to set up your own security system with multiple wireless video cameras. The system syncs with your PC to offer viewing of the live video feed from any computer or smartphone, and can be set to automatically record video with motion-triggered sensors. Alarms can be set to alert

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an Unlimited Everything plan for \$60 per month that includes talk, text, picture messaging, unlimited Internet and free international calls. Plus, the \$10 SIM Card Starter Pack is a perfect stocking stuffer, allowing anyone to transform any existing phone into a no-contract H2O phone, including unlocked Droids and iPhones. (From \$40; www.H2OWirelessNow.com)

The Ultimate Hands-Free Headset

Whether you work in a traditional office or a home office, you aren't always at your desk. A wireless hands-free headset can give you the freedom to move around, while still being connected, and the new **Plantronics Voyager Pro HD** is taking this convenience several steps further. With Smart Sensor technology, the phone knows when to send calls to your headset or your mobile device, plus it has the very cool Vocalyst service that lets you manage email, voicemail, text, check the weather and even update Facebook. (TV voice: But wait, there's more!) The Voyager also offers voice alerts, brilliant HD music and podcast streaming, and multipoint technology for managing two phone devices at the same time. (\$99; www.plantronics.com)

Backed Up, Even On-the-Go

Even when you're on the road or working from multiple computers, it's critical to make sure that your work is secure, protected and backed up to a reliable location. The Echo 8GB Backup Drive from Lexar offers added assurance, providing a high-performance flash drive that easily plugs into a USB port and can automatically back up and store your important files, sporting 128-bit AES encryption. Users can also restore previous versions of files, and the handy gadget can work with PCs and Macs. (\$29.99; www.lexar.com)

Give the Brush-Off with Dust-Off

What is it with gadgets and home electronics that attracts dust and grime? Whatever

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You can't be everywhere at the same time, and when you're mobile, you leave your home and office unattended. You can keep an eye on things, though, with **iZON Remote Room Monitor**, an elegant, "app-controlled" video camera that connects via Wi-FI, allowing you to view live or recorded encrypted video and audio from an iPad, iPhone or iPod. The camera can also alert you when it senses motion or sound. Great for the home, office, baby's room or even aimed at the front door. (\$129; www.steminnovation.com)

JUST FOR FUN

The Future's So Cool, You Gotta Wear 3D Shades

The latest big development in home entertainment is 3D, and prices are coming quickly into the realm of mainstream consumers. While that's great news, even better is that you don't need those old blue and red paper glasses that were staples of 3D movies from the 1950s through the 1990s. Better yet, the new **Perfect Vision 3D Glasses** from **Polaroid** are truly cool. With custom women's and men's models tailored to the latest design trends, they may not look like 3D shades. But they really deliver and are RealD certified to give you the highest quality experience. And if you want to wear the fashionable specs outdoors, they also offer full UV protection. Polaroid also offers slip-over shades for eyeglass wearers. (From \$45; www.polaroid-eyewearstore.com)

Add Some Culture to Your Holidays

Have you considered adding a Vincent van Gogh to your living room? Or perhaps one of Cézanne's works? Now you can, and without robbing a bank or "borrowing" them from a gallery. With the **Museum of Modern Art** (DVD and Blu-ray) from **Screen**

Dreams, you can enjoy 50 masterworks from New York's MOMA, including paintings

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Bottles and Insulated Mugs. They come in several sleek designs and sizes from 16 to 32 ounces, such as the Blue Addision, which features a push button AutoSpout, or the West Loop Stainless Steel vacuum insulated travel mug, which can keep cold things cold for up to 16 hours, and hot things hot for up to six hours. (From \$13; www.gocontigo.com)

A Man Cave Must-Have

It's the big game, you're in "your chair," kickoff is in 5, 4, 3 ... wait! Where's that bottle opener? Relax, if you've got **The Clicker**, it's already in your hand. The masterminds at **The Clicker Company** have achieved one of the greatest fusions known to modern man: The combination of a universal remote control and a bottle opener. The device allows users to control up to nine devices: TV, DVD, VCR, cable, satellite, CD, stereos, amplifiers and bottle caps. (\$25; www.myclicker.com)

Put Spot in the Light

Walking your dog at night can be risky, especially on dimly lit streets. But when your best friend has business to attend to or you're just out for a night in the park, you can make it safer and more fun for you and your buddy with the **Pup Crawl**. Available in several bright colors, they may look, feel and have the strength of a traditional leash, but they have tons of embedded LED lights that can be seen from up to a quarter mile away. Part of their proceeds also go to animal rescue organizations. (\$25; www.thepupcrawl.com)

An Awesome Audio Accessory for the Active

Music isn't just something you listen to in the car or at home anymore. We take it with us. And for those with active lifestyles, such as running, climbing or other sports, finding gadgets that can keep up with you can be a challenge. The audio innovators at **Pioneer** have the solution: **Active Style Earbuds** (Model SE-CL331)

specifically designed for outdoor enthusiasts, including water-resistant features that

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iPads are cool, but they aren't cheap. So be careful and protect yours with the **Belkin SnapShield iPad 2 Case**. Designed to keep your tablet clean, scratch-free and safe from everyday impacts, the SnapShield appropriately "snaps" onto the device, and has a hard plastic shell with a soft-touch finish. It includes openings for all buttons and ports, and doesn't block the built-in speaker. (\$30; www.belkin.com)

Deny Prying Eyes

Whether you're in a crowded airplane or at the local café, there are some things on your laptop, tablet or smartphone that you'd rather not share with the person behind or next to you. Such as client data? The business experts at **3M** have been offering their **Privacy Screens** for several years, and now offer them in designs for tablets from Apple, BlackBerry, Motorola and Samsung, as well as the leading smartphones. With the tablet privacy screen in place, wandering eyes around you won't be able to see your screen, unless you want to share, then all you have to do is change the tablet orientation. (\$40; www.3M.com)

Function Meets Sleek Design

Want to make your iPad2 a little more travel friendly? The Folio360 II from The Joy Factory looks like an ordinary folio-style case, but quickly converts into an adjustable slip-free stand that can rotate 360 degrees in both portrait and landscape modes. This makes it great for using the rear-facing camera. Other features include a magnetic closure snap that wakes your iPad up or puts it into sleep mode when you open or close the case. (\$60; www.thejoyfactory.com)

Zip, Charge & Go

We all have multiple devices and keeping them charged can be a challenge, especially when you're mobile. Well, take a look at the **Zip USB Touch-n-go Multi-Charging**

Station from The Joy Factory. A must for active road warriors, the Zip's "ziptails"

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be mounted anywhere you go, whether on your desk, in the kitchen, a garage, bedroom or conference room. With the ability to adjust it to any angle and a retractable arm, it lets users quickly position it to a comfortable and productive position, without having to hold it or prop it up. Made from carbon fiber, it's strong, secure and stylish. (\$90; www.thejoyfactory.com)

Super iCharger

Backing up photos, contacts and app data can take time ... and so can charging your iPhone. If you could just do them at the same time. Actually, with the **Iomega SuperHero Backup and Charger for iPhone**, you can. The combined charger-backup device automatically does both anytime the phone is docked, and if your phone goes AWOL, you can quickly restore all that data from the 4GB SD card in the SuperHero. (\$70; www.iomega.com)

Slick Skins

You're unique. So why carry around a gadget that looks like everybody else's? **StickySkins** offers hundreds of phone, laptop and tablet skin designs tailored for virtually all phone types, as well as for laptops, tablets, iPods and gaming devices. Whether you're going for abstract art, nature images, cartoons, tech or just plain cute, there's a design to help express yourself, and if there isn't, you can create your own design using photos or images. Wouldn't mom just love a family picture on her phone? A company logo skin on work laptops? Or perhaps a picture of your last vacation to help you get through the workday. (From \$9.99; www.stickyskins.com)

Lighter than Air

Are you looking to keep your iPad clean and safe during everyday use and travel? The **Just Air iPad Cases** from **Emson** offer tough yet super lightweight construction, plus have a convenient easy-open flip stand that holds your device at a user-friendly

angle. The cases are available in black, gray and pink, and in sizes for iPads, Netbooks

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Available in seven colors. (Two for \$30; www.emsoninc.com)

Boxout

Win a Free ScanSnap S1100!

Use your smartphone's QR reader app to scan this image, or go to www.CPAPracticeAdvisor.com/XXXXXXXX to enter before December 16, 2011.

Technology

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