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industry specific blogs within the site. iShade's blog section enables users to read the latest posts from their favorite thought leaders and have access to many other industry blogs.

Blog posts from the accounting industry's top thought leaders and consultants are aggregated into a single section on iShade.com. Having a collection of blogs this extensive in one place saves the reader an incredible amount of time and effort. It also allows readers to easily explore other sources of information they may havenever found. Another great time saving feature is the ability to search all the blogs for specific content.

Each post is grouped into categories and tagged with keywords enabling the iShade user to search based on a specific area of interest or research. Utilizing the iShade search engine, a user can drill down to a specific subject or discussion and find all related posts. With titles ranging from "**21st Century Taxation**" to "**Xcentric Blog**", the extensive collection of blogs is the only place on the internet where this important thought leadership can be accessed without having to change from one site to another.

"iShade.com was created to give the accounting industry a single site to share resources, connect withpeers and easily access information. The "Blogs" section of iShade is great example of this. By aggregating the blogs of top industry insiders, iShade users have a single location to access their favorite blogs. With the ability to "follow" a blog you can be notified of new posts, comments or updates. We are really excited for our users to experience everything iShade delivers right to their desktop!" said Executive Director Lisa Benson.

Industry experts are encouraged to mirror their blog in iShade. Sharing your

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collaboration, networking, sharing and research. iShade connects members to training, resources, online and live CPE, and each other. iShade is located in St. Louis, Missouri.

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