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## Success

### A Texas-sized Networking Event for Tax and Accounting Professionals

May. 19, 2011

RIVERWOODS, ILL., May 18, 2011– From best practices in serving clients' needs to hands-on experience with advanced technology and optimized workflows, the CCH Connections: 2011 User Conference connects professionals with people, products and processes to help them be more successful. This year's conference will take place November 6-9 at the JW Marriott® San Antonio Hill Country Resort & Spa in San Antonio, Texas. CCH, a Wolters Kluwer business is the leading global provider of tax, accounting and audit information, software and services ([CCHGroup.com](http://CCHGroup.com)).

"The wealth of information combined with professional connection opportunities at the CCH User Conference is unmatched compared to any other industry event," said Ray Barlow, CCH Vice President of Sales & Marketing. "It's amazing to meet with attendees and hear how they've been inspired by what they've learned and who they've spoken with – it's a four-day experience that delivers benefits year-round."

#### Building Success with Best in Process

CCH Connections is a one-of-a-kind conference that delivers essential information, insight, and experiences for professionals to bring back to the office to improve productivity and profitability. A key focus for the conference this year is helping firms achieve Best in Process performance by aligning the right solutions with optimized workflows, across their firm.

"When it comes to delivering Best in Process solutions, CCH truly stands above the rest in partnering with customers on every step of their core workflows,"

Barlow added. “Attendees have the opportunity to talk with our experts,

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choosing

from a variety of classes and seminars best suited to their needs.

### **Conference highlights include:**

- Keynote addresses from industry leaders on topics vital to every tax and accounting professional, including leadership, innovation and technology;
- CPE-accredited sessions and discussions on business issues and strategies;
- Interactive roundtable discussions on hot industry topics;
- Peer-to-peer networking sessions, where attendees share best practices;
- Showcases featuring integrated software and research applications; and
- Informative sessions helping attendees get the most out of new CCH product features with product update sessions, hands-on training and assistance.

### **Sessions, Keynote Speakers, Set the Standard**

In addition to outstanding sessions and programming, the conference will feature a keynote address from Paul DePodesta, New York Mets Vice President of Player Development and Scouting. DePodesta has made a career of evaluating, measuring and assigning value to talent. He previously served as General Manager of the Los Angeles Dodgers and Executive Vice President of the San Diego Padres. DePodesta will discuss the innovative strategies he used to create a winning team, and how to apply those same strategies in the corporate world.

Also speaking at this year's conference is Tim Sanders, former Chief Solutions Officer at Yahoo! and New York Times' bestselling author. He is the owner of Deeper Media, a company that conducts research on business trends, new media and human behavior. In his presentations and his books, “Love Is the Killer App,” “The Likeability Factor,” and “Saving the World at Work,” Sanders explores a variety of topics including people skills and how to build strong relationships that will help grow business.

Additional keynote speakers include Kevin Robert, CEO of Wolters Kluwer Tax

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Antonio Hill Country Resort & Spa in San Antonio, Texas, and to see highlights, videos and photos from last year's conference, please visit

[www.CCHUserConference.com](http://www.CCHUserConference.com)

or call 1-800-739-9998 and select option #2 and then option #4. Questions may also be submitted by e-mail at [Userconference@cch.com](mailto:Userconference@cch.com).

About CCH, a Wolters Kluwer business

CCH, a Wolters Kluwer business ([CCHGroup.com](http://CCHGroup.com))

is the leading global provider of tax, accounting and audit information, software and services. It has served tax, accounting and business professionals since 1913. Among its market-leading solutions are The ProSystem *fx* Suite,

CorpSystem, CCH IntelliConnect, Accounting Research Manager and the U.S. Master Tax Guide. CCH is based in Riverwoods, Ill. Wolters Kluwer

([www.wolterskluwer.com](http://www.wolterskluwer.com))

is a market-leading global information services company. Wolters Kluwer is headquartered

in Alphen aan den Rijn, the Netherlands. Its shares are quoted on Euronext Amsterdam

(WKL) and are included in the AEX and Euronext 100 indices.

Technology

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