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Seminars in Los Angeles, Dallas, Chicago and Atlanta

Jul. 07, 2010

PLEASANTON, CA – Taking advantage of modern online technologies is critical to the success of accounting and business consulting practices, but that means much more than just having a Website, according to technology and business experts.

Keeping up with these technologies, however, can often be a challenge for small and mid-sized professional practices.

That's why The Sleeter Group has announced a seminar that's focused on helping these types of business consultants make the most out of online technologies, hosted applications and Web-based services to provide improved client service and boost their own bottom line.

A free drawing for this seminar is being held by *The CPA Technology Advisor* at www.cpatechadvisor.com/sleeteronline.

The all-day seminar, scheduled for July 20 in Pleasanton, California, is approved for 8 hours of continuing professional education (CPE) credit and is called, "Taking Your Clients Online: Transforming Your Client Relationships Using Cloud Computing." It will also be offered later in the summer at locations across the U.S., providing a focus on how accountants can successfully move their clients to online applications. It includes practical advice that attendees can start using on day one. Specific topics include:

- Using portals for sharing data and files between consultant and client
- Offering successful remote consulting services

- Security considerations

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Doug Sleeter, president and founder of The Sleeter Group, the largest network of small business technology experts in the nation.

“This new one-day seminar is tailored specifically to their needs, letting them know which solutions are the best-of-breed, how to use them, how to encourage and support their clients’ use of the technologies, and how moving into this paradigm will directly help them improve their productivity and efficiency, resulting in greater profits.”

The educational events will be led by Sleeter and other educators and professionals, including Darren Root, CPA.CITP, a practicing accountant and technology thought leader in the accounting profession who speaks at more than 60 conferences, tradeshow and events each year. Root is also the Executive Editor of *The CPA Technology Advisor*, a technology information resource for the profession.

“Taking Your Clients Online” will be held in the San Francisco, Chicago, Dallas, Atlanta and Los Angeles metro areas starting in late July, with pricing starting at \$159. More details about the seminars, including conference venues, dates and specific pricing can be found at www.sleeter.com/online. The seminar is sponsored by Bill.com, CPAASP, Method Integration, Sage Software and SmartVault. A free drawing for the seminar is being held by *The CPA Technology Advisor* at www.cpatechadvisor.com/sleeteronline.

The Sleeter Group (www.sleeter.com)

is the largest network of small business technology experts in the country.

Its members provide consulting services to small business owners in the accounting software and business process design areas. The group provides accounting software training resources to users and consultants including textbooks, reference books, expert level Webinars, the annual accounting solutions conference, a consultant membership network, practice management tools, teaching systems, expert level

technical support, and a free online newsletter. Through a network of over 600

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