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## of **Point-of-Sale** **Systems**

### InfoTouch

Corporation offers two versions of its POS Software: Store Keeper POS and Store Manager POS. Store Keeper POS is reviewed here and offers retailers pre-defined templates for various vertical markets, and is value priced for affordability.

#### **EASE OF USE:**

The main user interface features a series of buttons offering access to various program functions such as the POS Register, Inventory, Customers, Employees, Transaction Manager, Replenishment, Setup, Timeclock and Backup. The Setup module

is where all company specifications are entered, including defining departments and groups, setting up tax categories, adding credit and debit card criteria and additional business setup options. Inventory, customer and employee information

can be set from this screen, as well.

Entering POS transactions is as simple as clicking on the register button, which will lead to a very colorful touch-screen interface that enables quick transaction entry. Transaction totals are displayed at the top of the screen, where the total appears. Items can also be rung up using a scanner, UPC/SKU entry, item button entry or by using a wildcard search. Store Keeper allows users to set up buttons that represent product groups. For example, product departments can be set up as Gifts, Toys, Clothing, etc., and clicking on one of these buttons will bring up a list of items found in that department. Users can switch between departments and register button screens for quicker transaction processing.

## **MODULES/SCALABILITY:**

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Store Keeper offers an extensive array of features and supports up to 60 registers per store. The pre-defined templates make store setup a relatively easy process. Cashiers can access customer history from the checkout screen, or lookup inventory levels using a variety of pre-defined criteria including location, UPC or via the wildcard. Customers can be accessed by name, number, telephone number or a user-defined description field.

The Manager menu provides access to system setup buttons, customer, cash and inventory transactions. It also allows users to reprint receipts, enter a lost sale and close out the current shift. The Inventory module supports up to 10 different pricing levels per item, and allows for complex pricing rules to be assigned, such as buy one get one free offer. Various options are also available when entering products, such as price override, non-discountable and substitution. A series of navigational arrows provide click through to all inventory recorded in the system.

Employees can easily clock in and out through the register, and management can track and schedule employees, and create employee commission plans. The Customer module allows for detailed customer information as well as customer account aging. The Replenishment module allows users to quickly replenish inventory levels by clicking the receive order function.

## **INTEGRATION:**

Store Keeper is a completely integrated system, with all modules working together seamlessly. The Touch Data Link allows users to easily prepare and send transaction logs, inventory levels and other log records to the central system. Updates can also be imported into the system from an external program. The Touch In/Touch

Out feature allows users to define the database they want to export to or import

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by Sales. Transaction reports include a Register Shift report, Department Profit, Sales by Tender and Commission Sales.

### **RELATIVE VALUE:**

InfoTouch Store Keeper is an excellent POS product. The small to mid-sized retailer will appreciate the easy system setup and solid reporting options. Value priced at \$499 per register, there is no reason why retailers should not invest in this affordably priced, easily navigated system.

### **2009 Overall Rating:**

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