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Aug. 29, 2007

40 Under 40 Honoree: Donny C. Shimamoto, CPA.CITP — 31
Managing Director, IntrapriseTechKnowlogies LLC, Honolulu, HI

EDUCATION: BBA, Accounting & MIS — University of Hawaii

HOBBIES & INTERESTS: Volleyball, travel, reading, fine dining (well, mostly the eating part of that), teas and Japanese incense

PROFESSIONAL AFFILIATIONS: AICPA, ISACA, Hawaii Society of CPAs, AITP, Rising Phoenix Jaycees

What's the one piece of technology that MOST helps you get through your normal workday?

"My Vaio VGN-TXN15P laptop. It's small enough that I can carry it everywhere — internal meetings, client's offices, conferences, on the airplane, AICPA working group meetings — without killing my shoulder or carrying extra batteries, but also powerful enough that I can do full-scale database development work on it. Plus, the built-in EVDO card keeps me connected anywhere there is Sprint PCS service so I'm never without e-mail, which is probably the application that I use the most."

What will be the biggest change over the next five years in the ways tax and accounting firms operate?

"I think the biggest change will be in work philosophy. Too many firms are too focused on profit and 'traditional' employment practices. I'm seeing a shift in the workforce where staff at all levels (but particularly at the senior level) are much more interested in opportunities to learn and grow as a professional and don't have as much of a focus on salary so

much as just wanting to be able to live comfortably and maintain a healthy work-

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What Donny's peers had to say about him:

Donny Shimamoto is a valued member of the AICPA's Information Technology Executive Committee. He has added a strategic, consultative and younger professional's viewpoint to our committee's strategic planning process, which has proven invaluable. Donny has jumped into our working group content development efforts and has provided significant contributions in a relatively short period of time. We feel very fortunate to have him as a member of our group.

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Technology

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