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TECHNOLOGY

40 Under 40 Honoree: Teresa Mackintosh, CPA.CITP – 34

VP Marketing, Thomson Tax & Accounting, Dexter, MI

Aug. 29, 2006

Education – MBA, Univ. Michigan; BBA, Univ. Michigan

Family – Husband Craig; daughter Avery 2.

Hobbies & Interests – Running, reading, cooking, technology gadget enthusiast.

Professional Affiliations – AICPA, American Marketing Association, Direct Marketing Association.

What peers, clients and friends say about Teresa:

Teresa has a strong work ethic and is dedicated and driven to succeed both academically and professionally. She is a good listener, honest, fair, and dedicated to the needs of her colleagues and clients. Teresa is a stellar example of professional leadership and someone dedicated to continually educating the profession on advanced technologies and best practices. With 13 years of experience in the tax and accounting profession, Teresa has worked as a tax consultant for Price Waterhouse, been active in public speaking and educational seminars, and has risen to the rank of Vice President of Marketing at Thomson Tax & Accounting.

What technology or business process does Teresa see affecting the tax and accounting profession in the next five years?

“The tax and accounting profession has experienced a progressive transition toward integrated workflow processes over the last few years — a trend that will continue over the next five years and beyond. The focus on workflow has had a major impact on how accountants conduct business and the technology used to support daily procedures. More and more firms are taking advantage of innovative technologies and Internet-based services to support an integrated workflow, as well as reap the benefits of paperless processes, which ultimately lead to significant increases in productivity and profitability. I see this trend continuing over the next several years.”

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