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Nov. 18, 2021



Professionals on the Move is a round-up of recent promotions and new additions in the accounting profession.

### **Crowe Elects 45 Partners and Principals**

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- McCrae Bennett
- Mike Berti
- Brian Brueggeman
- Lisa Carley
- Ryan Deming
- Andrey Dragun
- Natalia Hailen
- Scott Hicks
- Clark Hornstra
- Brian Jackson
- Brent Kirkpatrick
- Patrice Muller
- Jason Naber
- Mark Parkhurst
- Matthew Rosenblatt
- James Statler

## **Consulting**

- Alejandro Alvarez
- Megan Beasley
- Joshua Brown
- Eric Busch
- Joe Durham
- Brad Gilliat
- Brian Hochberg
- Andrew Holloway
- Eric Jolly
- Steve Krase

- Simon Little

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- Ignacio Guevara
- Heather Hoezee
- Ankit Joshi
- Trudie Kanter
- Cody Lewis
- Katie Mishler
- Matt Paparella
- Victor Sturgis
- Dan Swartz
- Lara Thompson

### **Rea & Associates Announces Annual Promotions**

Rea & Associates, Inc., an Ohio-based 'Top 100' CPA and consulting firm with more than 350 professionals recently announced the following promotions.

#### **To regional president:**

- Doug Houser, CMA, MBA, CEPA (Dublin & Newark offices – West Central Ohio Region)

#### **To equity principal:**

- Paul Hugenberg, III, CISSP, CRISC, CISA, CMMC-RP, QSA (Wooster office – East Central Ohio Region)
- Michaela McGinn, CPA (Dublin office – West Central Ohio Region)

#### **To income principal:**

- Jeff Barber, CPA (Cleveland office – Northeast Ohio Region)
- Morgan Helmick, CPA, LSSGB (Medina office – Northeast Ohio Region)

- Susan Kornatowski, CPA, JD (Cleveland office – Northeast Ohio Region)

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- Renee West, SHRM-SCP, PHR, director of human resources consulting (New Philadelphia office – East Central Ohio Region)

In addition, nine employees were promoted to senior manager; three to manager; nine to supervisor; 10 to senior associate; and two to associate.

### **BKD Capital Advisors Advises Sales Xceleration on Acquisition**

BKD Capital Advisors (BKDCA), a national CPA and advisory firm is pleased to announce that Sales Xceleration, Inc. (Sales Xceleration) has been acquired by The Firefly Group, a private equity firm based in Indianapolis, Indiana. The Firefly Group was supported by Concentric Partners and New Canaan Funding.

Sales Xceleration is a provider of executive-level sales services whose network of trained advisors provide outsourced leadership services to help small and midsize businesses expand their sales operations.

Sales Xceleration sought a capital advisor to explore a partner that shared its core values and would invest in its growing business model. The BKDCA team went to market and sourced potential buyers who were strategically aligned and had relevant industry experience. The Firefly Group was chosen to be the ideal partner to help Sales Xceleration reach the next phase of its growth and exciting future.

Advisory • Firm Management • Technology

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