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Practice **Advisor**

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partners with a range of benefits based on how many new customers deploy AutoEntry through their referral. Full product training and round-the-clock customer care is ...

Jun. 19, 2018

AutoEntry, a provider of automated data entry software for small businesses, has launched a partner program, which is now available to US-based accounting and bookkeeping firms, and those already leveraging AutoEntry to automate their bookkeeping data entry. By joining the program, partners will help clients become more productive and profitable through their use of AutoEntry, whilst benefiting from the generous incentives offered by the scheme.

AutoEntry has been adopted by over 2,000 accounting and bookkeeping firms, with over 50,000 small businesses set up on the platform. The aim of its partner program is to widen the reach of its global network and drive financial gains for businesses, by reducing administrative demands through automation.

The AutoEntry Partner Program offers a tiered range of subscriptions, which rewards partners with a range of benefits based on how many new customers deploy AutoEntry through their referral. Full product training and round-the-clock customer care is offered to all users, delivered by AutoEntry's in-house support team.

Brendan Woods, CEO and founder of AutoEntry comments, "In an increasingly saturated market, with ever changing legislation and the rapid development of digital technologies, businesses have more challenges to overcome than ever before. Success depends on their ability to provide superior customer experiences whilst delivering their services in a timely and cost effective manner. This makes the adoption of the right software to automate labor intensive tasks no longer a nice-to-have."

Brendan Woods continues, "With that in mind, we're delighted to announce the

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Available as a web and mobile app, AutoEntry accurately automates bookkeeping data entry into accounting software, and is compatible with all major accounting software providers, including QuickBooks, Xero, Sage and Reckon.

With its broad range of features AutoEntry drives unparallelled productivity gains. And with its cost effective pricing plans, it's also up to 60% cheaper than alternative solutions.

Key features include:

- Flexible document capture: AutoEntry automates the capture of data from a broad range of documents including bank and credit card statements, bills, invoices, receipts and more
- Expenses folder: Upload expense receipts or invoices, adding these to expense reports before posting this information into accounting software
- Full line item detail: AutoEntry accurately captures full line items, including the description, unit price and quantity for each line
- Line item rules: Apply rules to intelligently categorize purchases at line item level by remembering full descriptions, specific words or part numbers (much like bank rules)
- **Purchase order matching:** AutoEntry enables captured invoices to be matched to open purchase orders
- **User permissions:** Set or restrict permissions in AutoEntry, to control the level of access users have to certain information

Benefits of the AutoEntry Partner Program

The number of clients a partner signs up to AutoEntry, determines their partner status and the correlating benefits they are eligible for.

Key benefits include:

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Applying for the program is simple and prospective new partners can either sign up online or request a call back for more information. We will then get in touch to guide you through the process.

Accounting

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