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Georgia World Conference Center in Atlanta. Live demonstrations of the innovative online platform will be conducted at booth 62 for attendees of the event.

Jun. 06, 2018

Client Hub, a new client experience platform for accounting professionals, has officially launched its web-based application to serve the unmet needs of accounting professionals around the globe.

The official debut will occur at the upcoming **Scaling New Heights** conference at the Georgia World Conference Center in Atlanta. Live demonstrations of the innovative online platform will be conducted at booth 62 for attendees of the event.

Client Hub was created by cloud accounting guru **Judie McCarthy** and a team of software developers with years of accounting industry expertise who witnessed the daily struggles of firms to work effectively and efficiently with their clients. They set out to solve the problems associated with client tasks, resource accessibility, and adoption of cloud apps. The official launch out of beta with new product features for the modern-day accounting firm is a significant milestone and is based on the strong feedback from early adopter accountants.

Client Hub powers an all-in-one client workspace for each client, where accounting professionals and clients have everything they need to collaborate, and everyone is always on the same page. Firms can communicate with clients directly through the workspace, and clients can receive notifications in their email inbox regardless of what email client they use. Client Hub is a collaboration tool in the cloud that is secure, reliable, on-demand and in real time.

Accounting technology visionary and Top 40 Under 40 recipient, Blake Oliver, commented on the launch: "I've dreamed about building something just like this that

can solve these exact pain points. Bravo to you Client Hub for actually doing it.”

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to common accounting firm pains: “We are so excited to bring Client Hub to market and empower teams to do what our firm staff struggled with when experiencing rapid growth. This platform is the result of years of development and I couldn’t be prouder to provide **a solution to Accountants that I know will help them communicate with clients better, provide a single source of accessibility, and improve efficiencies** both internally and with their clients.” McCarthy continued, “Scaling New Heights is the perfect venue to launch Client Hub. The attendees are early adopters of cloud solutions and need a nucleus for clients to work in and cut out some of the all-too-common frustrations.”

Key features of the new solution include:

- Send and track outstanding requests to clients
- Mobile device compatibility with photo capture
- Self-serve resources
- Deliver each client their unique set of cloud apps in one central location
- Password vault

Judie McCarthy will also be co-presenting a webinar, Growing Client Services While Maintaining Your Sanity, with Laura Redmond on June 28, 2018 examining the common workflow issues of accounting practices and how new tools work to resolve them. [Register here](#) for participation.

Accounting • Technology

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