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Rootworks, a member-based education organization for accounting professionals, has launched a new online member platform. Grow serves as home-base for Rootworks members as they work on building a Modern Firm.

Grow now lives within the company's main website, rootworks.com—offering a single location to manage all aspects of membership and stay connected to the Rootworks team and other member firms.

Grow is organized into three intuitive sections: Learn, Plan and Community, providing members with powerful tools and resources to support them at every stage of business transformation.

Learn: Offers a wide range of events, online learning, one-on-one coaching and vendor information.

Plan: Offers easy-to-use management tools to help firm leaders work ON their

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[Watch the video](#) for a helpful and brief overview of the all-new Grow platform.

“Our team worked very hard over the past few months to offer our members a radically improved online experience, and that’s exactly what we delivered this week,” said Darren Root, CPA and CEO of Rootworks. “We were laser focused on building a platform that fully supports firm leaders as they work *on* their businesses. Grow is a one-of-a-kind solution in that respect.”

Access to Grow is part of the monthly Rootworks membership fee.

Firm Management

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