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AutoEntry by OCREX, a provider of automated data entry software for accountants and bookkeepers, has announced the opening of its US headquarters in Tucson, Arizona. This launch will accommodate AutoEntry's rapid growth in North America and Canada, and enable the firm to work more closely with its customers and partners in these regions.

Situated on South Church Avenue in Tucson, the primary functions of the new site will be sales, customer support and business development. Alongside AutoEntry's other international branches in Dublin, London and Melbourne; this fourth location furthers the firm's commitment to helping businesses enhance productivity through digital working.

Brendan Woods, founder and CEO of AutoEntry comments, "Arizona's thriving tech scene means that we'll be able to recruit locally and build a team of talent in order to more closely serve the need of our customers in the vicinity. Leading activity for us here, will be our new regional head of sales, Eric Robbins, who we're delighted to welcome to the company as well."

Eric Robbins joins AutoEntry after a long career in enterprise technology, serving terms at Cambium Learning Technologies and HR Technologies.

Eric Robbins comments, "AutoEntry continues to differentiate itself in the industry due to the sophistication of its software and the unparalleled business benefits it secures for customers. The breadth of the North American and Canadian market

means there's huge opportunity for growth, as businesses increasingly adopt

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