## **CPA**

## Practice **Advisor**

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Jan. 05, 2018



BenefitMall, a provider of employee benefits, payroll, and HR services to small- and medium-sized businesses across the U.S., today announced that Scott Kirksey, formerly President of the company, has assumed the role of Chief Executive Officer, effective January 1, 2018. Outgoing CEO Bernard DiFiore will continue as Chairman of BenefitMall's Board of Directors and will serve as a key advisor.

This is the latest strategic change for the firm, which partnered with global

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capitalize on every business opportunity."

Kirksey has been with BenefitMall since 1999. Prior to his role as President, Kirksey was BenefitMall's Chief Financial Officer for more than 15 years, overseeing the company's financial, accounting, treasury, planning, and administrative departments. Kirksey also led the company's strategic planning and acquisition strategy. Before joining BenefitMall, Kirksey was a key member of the executive team that executed a successful turnaround and subsequent sale of Greyhound.

"I am very excited to lead BenefitMall as CEO. Our team looks forward to the tremendous opportunities ahead of us," said Scott Kirksey, CEO of BenefitMall. "Bernie's leadership, vision, and mentorship have helped BenefitMall achieve remarkable growth over the last 18 years, and I look forward to drawing on that experience as he takes on the advising role. As we enter 2018, our company, fueled and supported by The Carlyle Group, is strategically positioned for greater growth for our company, customers, and employees."

**Payroll** 

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