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Company Computer

Workers may be checking off shopping lists, not work tasks, this Cyber Monday, according to new research from staffing firm Robert Half Technology. Three-quarters (75 percent) of workers surveyed admitted to shopping during work hours on ...

Nov. 20, 2017

HOW PRODUCTIVE WILL WORKERS BE ON CYBER MONDAY?

75%

of workers surveyed admitted to shopping during work hours on a company device.



23% of American workers plan to shop more during Cyber Monday this year than they did in 2016.

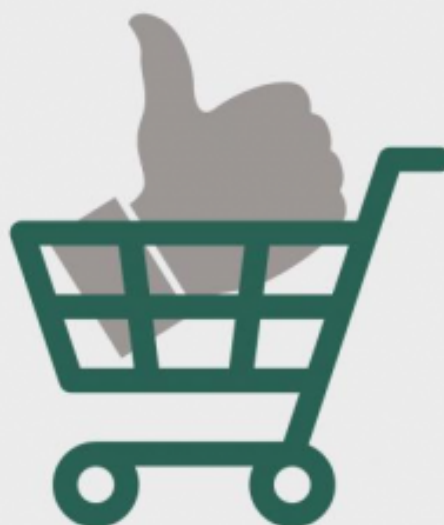
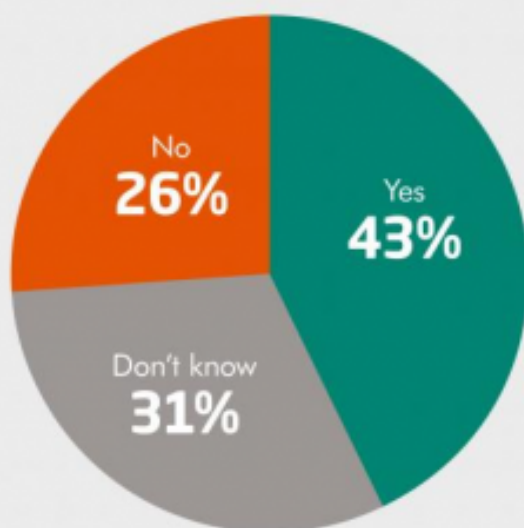
41% of workers said they spent at least an hour shopping on Cyber Monday in 2016.

CIOs were asked, **"Which one of the following best describes your company's policy regarding employees shopping online while at work?"**

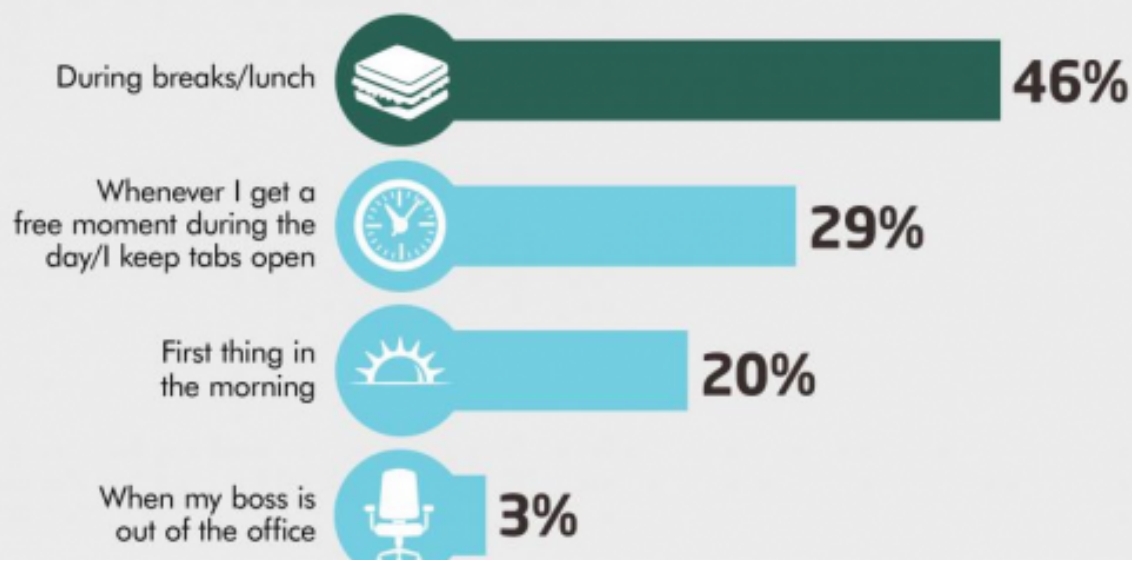
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Workers were asked, **"Does your boss/company allow you to shop online during Cyber Monday?"**

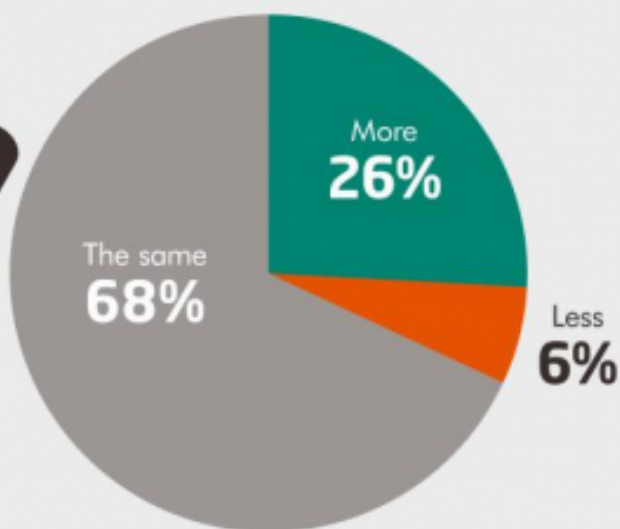


When do you do most of your Cyber Monday shopping at work?*

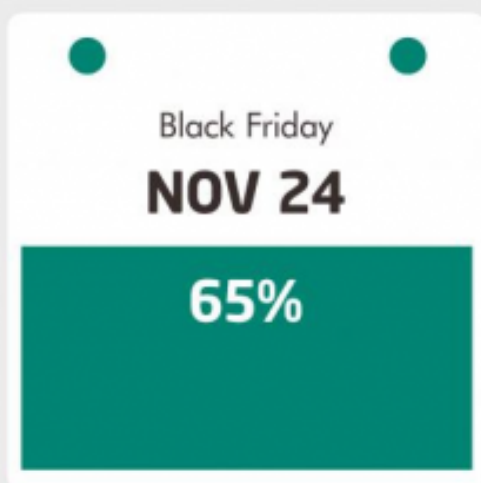


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In terms of "shopping days," would you prefer
a day off for Black Friday or Cyber Monday?



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This year, 23 percent of all respondents said they plan to spend even more time on online bargain hunting while at the office.

'Adding to Cart' At Break Time

Nearly half of workers (46 percent) said they grab most of their Cyber Monday deals while on their breaks or at lunch, while others make purchases whenever they have a free moment during the day, keeping browser tabs readily open (29 percent). Twenty percent of the employees polled prefer to shop first thing in the morning.

Cyber-Shopping Confusion

Corporate online shopping policies may not be as clear as employers think. Forty-three percent of workers said their boss or company allows them to shop online during Cyber Monday, while almost a third (31 percent) admitted they didn't know their workplace policy.

When CIOs were asked to describe their organizations' online shopping policies on a company-issued device, almost half (49 percent) said they allow access, but monitor for excessive use. Another 22 percent said they allow unrestricted access, and 29 percent said they block employees from accessing online shopping sites.

A Day Off to Shop

It may be convenient to grab holiday deals online, but a majority of workers would rather have a day off to shop sales right after the Thanksgiving holiday. Sixty-five percent of employees surveyed said they'd prefer to have a work-free day on Black Friday, rather than Cyber Monday (35 percent).

“With all the added responsibilities around the holidays, it’s understandable that

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metropolitan areas in the United States and more than 1,000 workers 18 years or older and employed in office environments in the United States.

Small Business • Technology

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